To date urban action movements have mainly attracted white collar workers and the trade unions have had their main strength in the organisation of blue collar workers. This over-simplified chart may help to show how to forge links between these two movements.

**BLUE COLLAR, INDUSTRIAL WORKERS**

- Work at the point of production
- Treated as things ("hands")
- Suffer alienation

To feel human unite with others on the job . . . solidarity 
antidote to alienation

To get immediate results action deteriorates to reformist demands

Reformism results in charismatic leaders and destroys unity with other organisations

Antidote to reformism is the campaign around wider issues. (Living standards)

Campaign around socially useful goods . . for example Environmentalists for Full Employment (E.F.F.E.)

**WHITE COLLAR, PROFESSIONAL AND TECHNICAL WORKERS:**

- Do not work at the point of production.
- Treated as career staff . . . suffer anomie (never satisfied)

To feel human unite with others off the job . . . to take part in the process of creating community is the antidote to anomie

To get immediate results action deteriorates to parochial demands

Parochialism results in piece-meal planning and destroys coalitions.

Antidote to parochialism is the campaign around wider issues. (Alternative Plans)

Campaign around socially useful service, community control and alternative plans . for example, Conservation of Urban Energy (C.U.E.)

Linking the urban action and the trade unions on the main issues of our period . . . energy/equity/employment/environment/enjoyment.

"The materialist doctrine that men are products of circumstances and upbringing, and that therefore changed men are products of other circumstances and changed upbringing, forgets that circumstances are changed precisely by men and that the educator must himself be educated." Karl Marx "Thesis on Feuerbach".

(Please excuse the Victorian era use of the word "men")