

MCLAREN - DRAWER SA DOC 8

*John
Harrahan*

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FITLEX AA36596R
ATTN: JOHN MCLAREN
AUSTRALIAN BOOK REVIEW

FOLLOWING UP YOUR MEETING LAST FEBRUARY WITH GEORGE GIBSON CONCERNING DISTRIBUTION FOR THE NEW YORK REVIEW OF BOOKS IN AUSTRALIA. I PLAN TO BE IN MELBOURNE FOR ONE DAY-- THURSDAY, FEBRUARY 6 AND WOULD MUCH APPRECIATE MEETING TO DISCUSS YOUR MAGAZINE OPERATING AS OUR AGENT IN AUSTRALIA FOR 1) SUBSCRIPTION PROMOTION, 2) POSSIBLE MAILING OF SUBSCRIPTION COPIES TO BE SENT TO YOU IN BULK, AND 3) SELECTED BOOKSTORE/NEWSDEALER DISTRIBUTION THROUGH YOUR ARRANGEMENT WITH PENGUIN. ANY INFORMATION YOU CAN GATHER IN ADVANCE ABOUT DISTRIBUTOR DISCOUNTS, POSTAGE COSTS, PROMOTION COSTS, WOULD BE MOST HELPFUL FOR DISCUSSIONS. TRUST YOU ARE INTERESTED IN PURSUING. PLEASE TELEX ME WHETHER MEETING AGREEABLE AND POSSIBLE AT NEW YORK REVIEW, TELEX NBR 237344 (ANSRBACK: NYREV). I WILL CONFIRM PRECISE TIME OF ARRIVAL NEXT WEEK SINCE TRIP SCHEDULE STILL SUBJECT TO CHANGE.

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