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An exploratory study of e-waste creation and disposal: upstream considerations

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Abstract

This paper examines the creation and disposal of e-waste using an ecosystem framework that invites a critical examination of people (e-waste workers), business owners, consumers in communities, as well as broader policies, in order to identify the strengths and weaknesses in the transactional processes between these systems. The study is based in Pakistan, which is the 26th largest producer of e-waste, but is also the recipient of e-waste from other exporting nations. Survey results indicate local generation of electronic waste (extrapolated) is some 281 million in terms of equipment or 1,790 kilo-tonnes (2018-2019). The paper illuminates the often hard to measure and less visible ‘upstream’ considerations, such as volumes and attitudes of consumers that drive buying and disposing decisions. For example, consumer preference for brand-new, low quality and cheaply priced equipment traps the community in a short-term gain and unrealised long-term pain cycle, as the negative effects are felt downstream in the environment and by workers involved in disposal. The study also identifies storage as a preferred option for obsolete items, usually because of a lack of suitable disposal options. The effect however is to effectively divert discarded equipment into landfill, with attendant costs to the environment or generate another pain cycle by exposing workers to toxic materials when processing e-waste using informal methods. Identifying transactional upstream processes in the ecosystem will enable responsive action to reduce and redirect consumer contributions to the burgeoning challenge presented by e-waste. The study also reveals high levels of consumer awareness and a willingness also to pay for e-waste recycling if a formal e-waste collection and recycling system was available.

Keywords

Electronic waste (e-waste), Disposal behaviour, Consumer attitudes, Consumer awareness, Toxic waste

1. Introduction

This paper examines the creation and disposal practices of electronic products that have reached end-of-life and/or been discarded by consumers without intention to reuse. The paper uses an ecosystem framework that invites a critical examination of people (e-waste workers), business owners, consumers in communities, as well as broader policies, in order to identify the strengths and weaknesses in the transactional processes between these systems. Known variously as waste electrical and electronic equipment (WEEE), electronic waste or e-waste, this is the fastest growing stream of waste in the world

36 (Fu et al. 2018; Oleszek et al. 2018), estimated to be 44.7 million tonnes in 2016 for the world (Baldé
37 et al. 2017). As this study also identifies, the volume of e-waste globally has been rising at
38 approximately 4.2% per annum over the period 2010 to 2016. Based on indicated volumes, other studies
39 suggest the worldwide volumes of e-waste will continue growing at the rate of 3.2% per annum, which
40 amounts to an annual generation of around 52.2 million tonnes by 2021 (Abdelbasir et al. 2018; Alghazo
41 et al. 2019; Baldé et al. 2017). This rising volume of waste is cause for further concern when allied to
42 the fate of discarded electronic devices. Currently, only 15% of the e-waste is being recycled (Heacock
43 et al. 2016; Kumar, Holuszko & Espinosa 2017; Sahajwalla & Gaikwad 2018). Conversely, these
44 studies flag the reality that the significant majority of e-waste is undocumented and unaccounted for.

45 In both, developed and developing countries, management of e-waste is a challenge where stockpiling
46 of e-waste is the dominant method of disposal (Borthakur & Govind 2018; Li, J et al. 2015; Pérez-Belis,
47 Bovea & Simó 2015; Sarath et al. 2015; Wagner 2009). Other common methods include disposal via
48 municipal waste (Baxter et al. 2016; Speake & Yangke 2015), formal disposal through designated
49 collection points in some developed countries such as in European Union and Japan, while developing
50 countries such as China, India and Pakistan are heavily reliant on informal disposal methods (Awasthi,
51 A K, Wang, Awasthi, et al. 2018; Awasthi, A K, Wang, Wang, et al. 2018; Gu et al. 2016; Umair,
52 Anderberg & Potting 2016). Transboundary movement of e-waste is another concerning method of
53 disposal, where around 80% of the e-waste generated in developed countries is exported to the
54 developing countries like China, India, Pakistan, Ghana and Nigeria (Illés & Geeraerts 2016;
55 Sthiannopkao & Wong 2013). Considering the common ways of e-waste disposal worldwide, it is
56 highly likely this remaining undocumented e-waste ends up as landfill in municipal waste or is exported
57 to developing countries, where it is stockpiled and recycled, mostly using improper and hazardous
58 methods (Bakhiyi et al. 2018; Ongondo, Williams & Cherrett 2011). In order to control the
59 transboundary movement of e-waste, an international law called The Basel Convention was introduced
60 in 2002 with aim to prohibit the dumping of hazardous waste from developed to developing countries
61 (Basel Action Network 2011). At a regional level, European Union has been the first to devise and
62 implement the e-waste management practices such as Extended Producer Responsibility (EPR)
63 (Khetriwal, Kraeuchi & Widmer 2009). Other developed countries including Japan, Australia, Canada
64 and USA followed and now have their e-waste management systems (Amit & Maria 2016; Mmereki et
65 al. 2016). Moreover, developing countries are now implementing the e-waste management regulations
66 as evident by the ban imposed by China that will force exporting developed countries to find alternate
67 solutions.

68 The volume and the lack of accountability of large volumes of e-waste make e-waste management a
69 global challenge of increasing significance. The issue is not just the volume of e-waste being generated
70 upstream. Another under realised issue is the downstream consideration related to value of e-waste
71 (Chancerel et al. 2015; Golev & Corder 2017; Golev, Corder & Rhamdhani 2019; Li, Z et al. 2019) and

72 associated toxicity of associated materials in e-waste, particularly when disposal methods are informal
73 (Huo et al. 2019; Kim et al. 2019; Stubbings et al. 2019; Wu, Gao & Wang 2019; Zhang et al. 2019;
74 Zhou et al. 2019). E-waste material typically include high value components such as gold and lithium,
75 but it also contains lead, arsenic and mercury that are hazardous to the environment and pose serious
76 risks to human health (Rubin et al. 2014; Savvilotidou, Hahladakis & Gidarakos 2014; Yu, Williams &
77 Ju 2010). The effect overall is that e-waste disposal can, on the one hand, result in often rare and
78 valuable resources being depleted and/or wasted (Zeng et al. 2017), while on the other hand, it is
79 contributing to a large and growing volume of e-waste being disposed or recycled using improper and
80 hazardous methods (Ackah 2017; Moletsane & Venter 2018; Nnorom & Osibanjo 2008; Sthiannopkao
81 & Wong 2013). As related studies also show, these improper or ‘informal’ methods include open
82 burning and dumping, which in turn poses serious environmental costs, as well as equally serious risks
83 to human health (Awasthi, Abhishek Kumar, Zeng & Li 2016; Cesaro et al. 2017).

84 **1.1. The context of Pakistan**

85 Pakistan is one of the largest producers of electronic waste. However, unfortunately, there is as yet no
86 quantification of inventory flows of e-waste in the country (Iqbal et al. 2015). According to a UN report,
87 Pakistan is the 26th largest producer, that generated approximately 301 kilo-tonnes of electronic waste
88 in 2016, rising at the rate of 11% every year from 266 kilo-tonnes in 2014 (Baldé et al. 2017; Baldé et
89 al. 2015). The surge is the result of two factors. Firstly, high technology up-take and increased consumer
90 demand prompted by the ready availability of affordable Chinese electronic products. Secondly, the
91 country has become an attractive destination for e-waste disposal because like other developing
92 countries, it has cheap labour and a lack of government regulations and accountability (Awasthi,
93 Abhishek Kumar, Zeng & Li 2016; Imran et al. 2017; Nnorom & Osibanjo 2008). Pakistan receives
94 about 8% of the total global e-waste generated in the categories of laptops and desktop computers, while
95 most of the trade in terms of physical goods in South Asia also flows through the country (Baldé, Wang
96 & Kuehr 2016).

97 The net effect of a drastic increase in locally generated e-waste and the import of externally produced
98 waste, plus the lack of proper disposal and recycling infrastructure in Pakistan, is an over reliance on
99 crude and informal methods of recycling and growing hazardous environmental, social and human
100 health impacts (Abbas 2010; Imran et al. 2017; Iqbal et al. 2015; Iqbal et al. 2017; Umair, Björklund &
101 Petersen 2015). Proper e-waste management system is crucial to minimize these impacts, but the most
102 important contributor to successful e-waste management systems, including take-back and recycling
103 initiatives, is public awareness (Afroz et al. 2013; Borthakur & Govind 2018; Echegaray & Hansstein
104 2017; Ongondo & Williams 2011). Moreover, as related research identifies, after ICT equipment reach
105 their end of useful life, the factor that typically hinders effective recycling most is low collection rates
106 of these equipment, including mobile phones (Mishima & Nishimura 2016). In turn, the primary reason

107 given for low collection rates is ignorance on how to properly dispose e-waste, which leads to many
 108 stockpiling old and unused equipment (Ongondo, Williams & Cherrett 2011; Welfens, Nordmann &
 109 Seibt 2016).

110 **1.2. Study aim**

111 The aim of the paper is to critically review the creation and disposal of electronic waste, using an
 112 ecosystem framework. The study is based in Pakistan, the 26th largest producer of e-waste, but is also
 113 the recipient of e-waste from other exporting nations (Baldé et al. 2017; Baldé, Wang & Kuehr 2016;
 114 Imran et al. 2017). Survey results indicate that in Pakistan, the local generation of electronic waste
 115 (extrapolated) is some 281 million in terms of equipment or 1,790 kilo-tonnes (2018-2019). The paper
 116 illuminates the often hard to measure and less visible ‘upstream’ considerations, such as volumes and
 117 attitudes of consumers that drive buying and disposing decisions. The proposed ecosystem framework
 118 that has been used successfully in complex health and other social interventions (Thomas 2019; World
 119 Health Organization 2002) is illustrated in Figure 1 below. The ecosystem is a well-used and recognised
 120 framework that is used to illustrate multiple stakeholders with overlapping interests, which can
 121 contribute to the complexity of many social issues.

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123 **Figure 1: Stakeholders in an e-waste Ecosystem (with illustrative volumes)**

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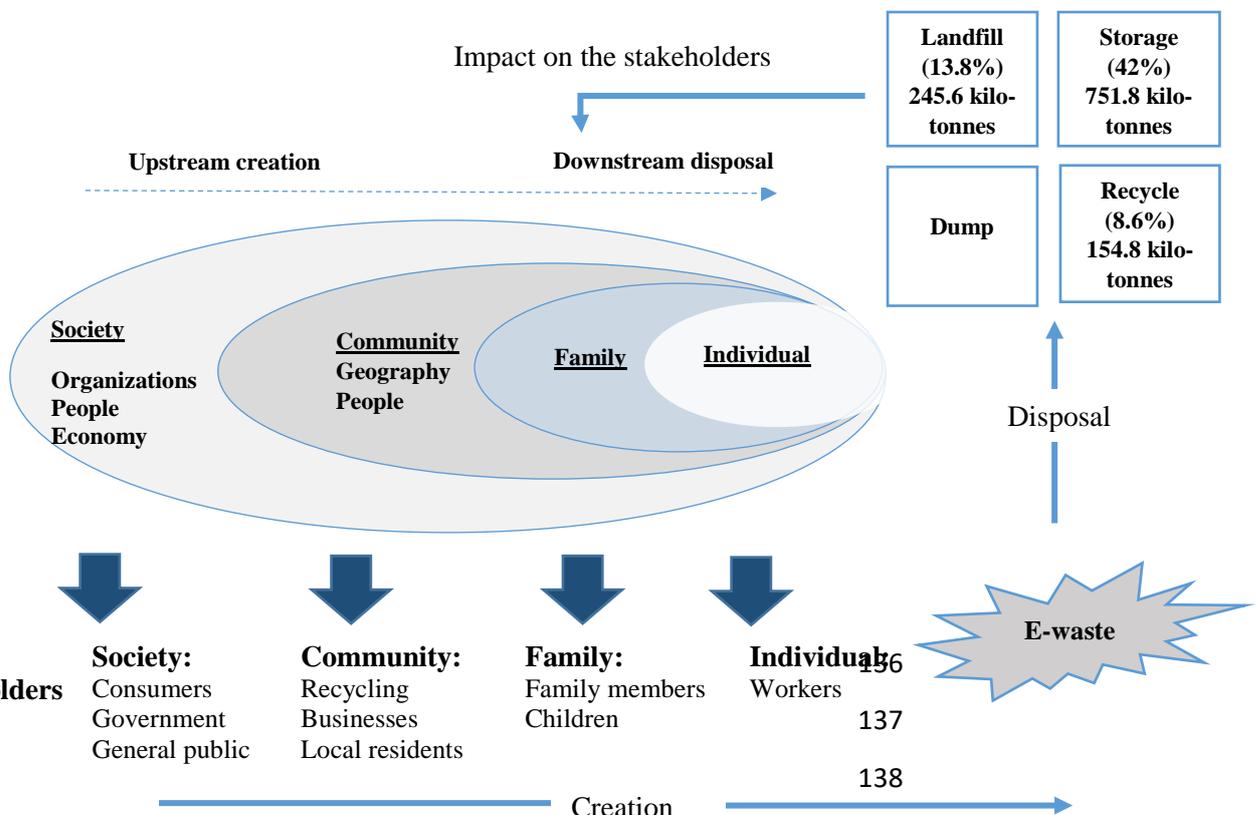
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140 E-waste management and its disposal from the perspective of an eco-system is contrasted by the general
141 view of waste management (including e-waste), which emphasises the 3Rs – Reduce, Reuse and
142 Recycle (Das et al. 2019; Ho et al. 2017; Jelić et al. 2018; Mostafa & Peters 2017). The 3R approach
143 has worked with some types of recycling, such as plastics, where efforts are employed in terms of
144 recycling and in new product creation (Liu, Z et al. 2018; van Heek, Arning & Ziefle 2017). However,
145 the 3R approach is arguably not sufficient for e-waste management, which requires a collaborative and
146 multi-disciplinary approach across national governments and between governments, non-government
147 organisations, industry groups, including recycling businesses, and also civil society down to local
148 levels. An eco-system framework provides this necessary multi-faceted view of the fastest growing
149 stream of waste, with primary prevention strategies that must go upstream to influence the creation of
150 e-waste at consumer and government policy levels. In addition, the ecosystem framework conceptually
151 supports necessary secondary interventions related to responsible disposal and recycling of subsequent
152 e-waste in order to minimise the downstream impact on less powerful and currently voiceless
153 stakeholders and the general environment (Thomas 2019; World Health Organization 2002).

154 The rationale behind this study is that consumers are the main beneficiaries and contributors of e-waste
155 due to their respective consumption and disposal behaviours (Afroz et al. 2013; Bovea, Pérez-Belis &
156 Quemades-Beltrán 2017; Islam et al. 2016). Moreover, as related studies note, the purchase, use and
157 repair patterns play an important upstream role in the creation of e-waste (Babbitt et al. 2009; Sabbaghi
158 & Behdad 2018), while attitudes to disposal determine the subsequent fate of a large proportion of e-
159 waste (Welfens, Nordmann & Seibt 2016). As well, collection rates will increase if there are suitable
160 recycling or otherwise responsible disposal options via formal channels, as opposed to the current
161 reliance on hazardous informal methods (Favot & Grassetti 2017). Consequently, given responsible
162 disposal and recycling depends on certain attitudes highlighted by Borthakur and Govind (2017), this
163 research will look to determine:

- 164 (i) Socio-cultural factors, such as education, age, gender, environmental awareness, ideology.
- 165 (ii) Economic factors, such as income, willingness to pay for recycling processes.
- 166 (iii) Infrastructural factors, such as familiarity with recycling, available options to disposal
167 including door-to-door collection facility or proximity to the drop off sites.

168 2 will discuss the methods of empirical research, including the questionnaire design, the description of
169 data, data collection and data analysis methods. 3 will report the results of quantitative analysis, while
170 4 will discuss the implications of findings and 5 will provide some concluding remarks.

171 **2. Methods**

172 To conduct this study, primary data was collected and a survey questionnaire was developed using
173 factors identified by Borthakur and Govind (2017) and Schlupep, Müller and Rochat (2012). This study
174 reports quantitative findings on the creation and disposal of e-waste. As well, a parallel qualitative study

175 exploring the downstream perspectives and experiences of recycling workers was conducted. Although
176 not specifically reported in this paper, insights gained help to provide perspective to some of the
177 quantitative findings in this study.

178 **Data and variables:** European Union WEEE (Waste Electrical and Electronic Equipment) Directive
179 has classified e-waste into 6 categories based on the treatment, which include temperature exchange
180 equipment, screens, small equipment, lamps, small IT and telecommunications equipment, and large
181 equipment. For the purpose of this study, only two categories have been selected – “Screens” and “Small
182 IT & telecommunications equipment”. The description and corresponding UNU Key (globally
183 comparative) of included equipment have been outlined in Table 3 (see Appendix).

184 The variables measured through the survey include the quantities of electrical and electronic equipment,
185 which are then extrapolated to the population of Pakistan. Other variables include the sources and
186 reasons of buying electrical and electronic equipment (EEE), the useful life, usage and disposal
187 behavior, awareness about the toxic and precious elements and the willingness to pay for proper
188 electronic waste recycling. Further details of variables are listed below:

189 **Acquisition**

- 190 • The total quantity of equipment (the quantity of equipment in use and not in use).
- 191 • The sources and preferences of buying equipment.

192 **Usage**

- 193 • Estimate the useful life of equipment

194 **Disposal (reasons for informal disposal as opposed to formal)**

- 195 • The actions (attitude/cultural norms) towards non-functioning equipment
- 196 • Available (and accessible) disposal options
- 197 • The attitude towards disposal

198 **Awareness**

- 199 • Awareness about hazardous substances
- 200 • Awareness about valuable and precious metals

201 **Willingness to pay**

- 202 • Willingness to take responsibility
- 203 • Willingness to pay a charge for disposal and recycling
- 204 • Willingness/motivation to return used/old equipment

205

206 **Data collection:** The questionnaire was piloted using a small sample in Melbourne, Australia.
207 Following suitable amendments, the online version of questionnaire was distributed to consumers of
208 electrical and electronic equipment, excluding the corporate sector, residing in Pakistan. The
209 participants were recruited through formal (professional) and informal social media networks, and
210 through social media groups in Pakistan. The groups respectively helped recruit participants from
211 different socio-economic and educational backgrounds, located at different geographical regions of
212 Pakistan. However, this method of recruitment understandably excluded a large group of consumers

213 unable to read and complete an online questionnaire, and those who do not use social media or electronic
214 means of communication. Therefore, to overcome the bias, questionnaires were also distributed using
215 hard copies by the researcher to this category of typically low income and less educated consumers,
216 who in many cases also required assistance to complete the questions.

217 The sample included participants based on selected demographics such as age groups (18 years and
218 above), education level, household income level, occupation and city of residence. Some 600
219 questionnaires were distributed over the period September 2018 to March 2019. In all, 210 were
220 completed, while a further 118 respondents dropped out halfway through the survey. The 210 completed
221 questionnaires were filtered to exclude respondents under 18 years of age and those not residing in
222 Pakistan. Subsequently, 191 questionnaires were available for analysis, which were mainly from the
223 two cities of Karachi and Hyderabad that represent around 12.8% of Pakistan's population. The
224 response rate is around 35%, possibly due to several reasons. Firstly, in a developing country like
225 Pakistan, there is low motivation to participate when there is no return/benefit involved, or if the impact
226 of the study is not immediately visible. Secondly, people are culturally more responsive to and trusting
227 of people they personally know. Understandably, response rate was low, further impacted by possible
228 concerns related to perceived privacy and security issues of disclosing the number of equipment (assets
229 they own). Thirdly, since this is an environmental concern, there is reluctance to disclose and highlight
230 the negative aspects. Lastly, there was low response rate and high drop-outs due to some questions in
231 the survey that prompted the respondents to think deeply, such as to identify the number of equipment
232 currently in use and not in use. Nevertheless, the sample size of 191 is deemed adequate, firstly because
233 it is an exploratory study to unpack a highly complex and under-researched area. This study will set the
234 groundwork for deeper, more extensive studies. Secondly, the sample size adequacy is also warranted
235 by Sekaran (2003), who contends that sample sizes larger than 30 and less than 500 are appropriate for
236 most research. Some of the previous studies have used similar sample size of 200 and 148 to estimate
237 the generation and disposal behaviour (Dwivedy & Mittal 2013; Sajid et al. 2019). Each response in the
238 survey was for a household – meaning it included data for more than one person; responses were
239 recorded on Qualtrics and exported to MS Excel and SPSS for analysis.

240 **Data Analysis:** The collective data is quantitative and non-normal in nature, even though efforts have
241 been made to include participants from all socio-economic backgrounds. The data has been summarised
242 using descriptive statistics. Extrapolation for the quantities has been made based on income levels of
243 the sample and the population. Further, correlation and statistical analysis has been carried out based
244 on demographic factors, where comparisons were made with behaviour and practices. For instance, the
245 significance of relationships between the behaviour and demographic factors has been studied using
246 non-parametric statistical tests, such as Pearson Chi-square test of independence, Goodman and
247 Kruskal's Gamma (ordinal by ordinal) and Phi/ Cramer's V (Nominal by Nominal). The Pearson Chi-
248 square is a non-parametric test used to analyse group differences when the dependent variable is

249 measured at the nominal level (McHugh 2013). It does not require the equality of variance among the
250 study groups or homoscedasticity in the data. Therefore, it is a rich tool in estimating the significance
251 in relationships for non-normal data sets. The analysis has been conducted based on the equipment type.

252 **3. Results**

253

254 **3.1. Demographics**

255 The data was collected principally from two cities – Karachi and Hyderabad, in Sindh province. Data
256 from all other cities are grouped into one category for analysis. Survey participants were aged 18 years
257 and above, with the majority of participants young, in the age group of 25-34. The respondents were
258 male (76%) and female (24%), respectively. Participants from different socio-economic background
259 were included, based on education and income levels. The majority of participants had completed an
260 undergraduate or postgraduate degree. Monthly household income for the majority of respondents was
261 above Rs.50,000, which represents the top 20% of Pakistan’s population. For the purpose of analysis,
262 household income groups were categorised into 3 groups. The first group (less than Rs.24,000 or USD
263 170.43 per month¹) represents 40% of Pakistan’s population, the second group (Rs.25,000 to Rs50,000
264 or USD 177.5 to USD 355.06 per month) represents another 40% of total population, while the third
265 group (more than Rs.50,000 or USD 355.06 per month) corresponds to some 20% of the total population
266 of Pakistan. Table 4 (in Appendix) presents the detailed demographic information of participants.

267 **3.2. Equipment Quantities**

268 The total quantities of each type of equipment (in use and not in use) were calculated to be 2810
269 equipment for the sample as detailed in Table 6 (Appendix). The total family members in the sample
270 include 867 adults (above 18 years) and 332 children (below 18 years). Based on these numbers, there
271 are 17 equipment per household, with each adult estimated to own about 4 equipment each. With
272 children included, there are 3 equipment per person in Pakistan.

273 Mobile phones (including smart phones and pagers) were found to be the dominant type of equipment
274 in numbers, comprising some 27% of the total number of equipment. Interestingly, the consumers
275 identified some 15% of the total number of equipment as not in use. Since the high-income category
276 was over-represented in the sample, these quantities might be overstated, and usage related attitudes
277 might be biased. Therefore, subsequent analysis will need to distinguish responses based on the income
278 level, rather than the sample as a whole.

279 Comparing the quantities of equipment according to the levels of income, it can be observed that the
280 lowest income category (earning less than Rs.25,000) representing 12% of the sample, owned just 5.8%
281 of the total equipment. The second category (earning Rs.25,001-Rs.50,000) representing around 18%

¹ Equivalent income in USD has been calculated using the exchange rate of PKR 140.82/USD as of 31 March 2019.

282 of the population had around 9.5% of the total equipment. Therefore, the number of equipment (total
283 proportion) owned by the two low-income categories was half their sample size proportion. On the
284 contrary, the highest income category (earning above Rs.50,000) was 61.7% of the sample and owned
285 around 84.7% of the total equipment.

286 **Quantity estimates for the population of Pakistan**

287 The total number of equipment for the population of Pakistan were extrapolated based on the proportion
288 of income groups and the number of equipment owned by each income group in the sample (see Table
289 8). First, population size was estimated to be 184 million, based on the number of mobile phone
290 subscribers, which were 160 million, adjusted for total equipment not in use (15% of the total
291 equipment). Second, population had to be divided based on income levels. So, the data of population
292 across income categories was obtained from Table 11 (Pakistan Bureau of Statistics 2017b) of
293 Household Integrated Economic Survey (2015-2016) (Pakistan Bureau of Statistics 2017a). The survey
294 reported the population and average monthly income (Rs.) in quintiles as shown in the first row of Table
295 5.

296 Based on the average monthly income and percentage of population in each quintile, sample income
297 categories were adjusted from seven to just three categories. Then, corresponding percent of population
298 was calculated for each income category. According to the calculations, 40% of Pakistani population
299 earns less than Rs.25,000 per month, 40% population earns between Rs.25,001 to Rs.50,000 per month
300 and only 20% population earns more than Rs.50,000 per month. The population size was adjusted and
301 divided according to percentage population in three income categories. Extrapolated total number of
302 equipment was calculated using the number of equipment per person and adjusted population in each
303 income category (see Table 7 for calculations). The extrapolated total number of equipment (e-waste)
304 was also calculated by type of equipment (Table 8). Finally, the number of equipment was converted to
305 weights based on the typical weights of each equipment. The typical weight was estimated (see Table
306 9) from the data on the websites of respective manufacturers and retailers (Dell, HP, Lenovo, Apple,
307 LG, Harvey Norman, Amazon).

308 Results of this extrapolation suggest that there are presently 281 million equipment (1,790 kilo-tonnes)
309 in Pakistan, out of which 15% (42.15 million equipment or 268 kilo-tonnes) are not in use and could be
310 described as deferred waste. It is important to highlight that these estimates are valid just for personally
311 owned and used equipment/e-waste, as no data was collected from the commercial or corporate sector.
312 The equipment currently in use will become e-waste after the end of useful life. The annual growth in
313 e-waste can be expected to be near 11% based on the growth rates exhibited by the estimates of Baldé
314 et al. (2017) for Pakistan as opposed to the global growth rate of 3.2%.

315

316 **3.3. Acquisition:**

317 This sub-section identifies the upstream motivation and attitudes reported by consumers towards
318 technology uptake and acquisition. This behaviour determines the rate of creation of electronic waste.

319 **3.3.1. Why people buy new equipment?**

320 According to the results (Table 10 in Appendix), most commonly, people in Pakistan purchase new
321 equipment if and when their current device gets damaged or otherwise rendered non-functional. The
322 second most common reason was when the equipment was lost or stolen. The third ranked reason was
323 to upgrade due to outdated functionality, and the least important reason was an upgrade due to outdated
324 style. These reasons suggest that Pakistani consumers usually tend to buy new equipment based on
325 needs and not as a luxury item or in order to get a new model, whenever this newer item was introduced
326 in the market.

327 To explore if the reasons for new purchase decisions depend on demographic factors, a comparison was
328 made with income levels, age groups, the city of residence and gender.

329 **Income level and the reasons for purchase decisions**

330 Comparing the reasons for purchase according to income levels, all income groups are equally likely to
331 change devices due to damage, loss/theft and interestingly in order to upgrade the equipment if
332 perceived as being updated in style. However, a significant difference was found for upgrades due to
333 outdated function, whereby the highest income group is more likely to change the equipment for
334 upgraded functionality (80%) as compared to the low-income groups (15.4%) who tended to regard it
335 as unimportant (Table 1 below).

336 **Age groups and the reasons for purchase decisions**

337 There are no significant differences noted in reasons for purchase decisions across different age groups.
338 Rather, all age groups tend to have similar reasons for buying new equipment.

339 **City of residence and the reasons for purchase decisions**

340 Comparisons of the reasons across the city of residence and income groups were not found to be
341 significantly different (Table 11 in Appendix). It can be concluded that the reasons for purchase do not
342 depend on the city of residence and are similar.

343 **Gender and the reasons for purchase decisions**

344 Comparing the importance of each reason for both genders, it is found that male and female find the
345 reasons of “damage”, “lost/stolen” and “upgrade due to outdated function” equally important. However,
346 for the least important reason of “upgrade due to outdated style”, a moderately significant
347 relationship/difference is found between the two genders (Table 1 below). The relationship is significant

348 at 0.05 level. Male tend to be more tech savvy and are more likely than female to change their electronic
 349 devices because of a new model and associated features. Around 84% male respondents ranked the
 350 upgrade due to outdated function as an important reason to buy a new equipment, as opposed to 15.6%
 351 female.

352 *Table 1: The reasons for purchase based on gender and income levels*

The reasons for purchase based on gender							
		Important		Not important		Total	
Damage	Male	71	71.00%	59	83.10%	130	76%
	Female	29	29.00%	12	16.90%	41	24%
	Total	100	100.00%	71	100.00%	171	100%
	Pearson Chi-square 3.334 (0.068)						
Lost/stolen	Male	64	71.90%	66	80.50%	130	76%
	Female	25	28.10%	16	19.50%	41	24%
	Total	89	100.00%	82	100.00%	171	100%
	Pearson Chi-square 1.723 (0.189)						
Upgrade – outdated function	Male	62	77.50%	68	74.70%	130	76%
	Female	18	22.50%	23	25.30%	41	24%
	Total	80	100%	91	100.00%	171	100%
	Pearson Chi-square 0.180 (0.672)						
Upgrade – outdated style	Male	54	84.40%	76	71.00%	130	76.02%
	Female	10	15.60%	31	29.00%	41	23.98%
	Total	64	100.00%	107	100.00%	171	100.00%
	Pearson Chi-square 3.914* (0.048)						
The reasons for purchase based on income levels							
		Important		Not important		Total	
Damage	Less than Rs.25,000	13	13.00%	7	9.90%	20	11.70%
	Rs.25,001 to Rs.50,000	20	20.00%	12	16.90%	32	18.70%
	More than Rs.50,000	67	67.00%	52	73.20%	119	69.60%
	Total	100	100%	71	100%	171	100%
	Pearson Chi-square 0.769 (0.672)						
Lost/stolen	Less than Rs.25,000	10	11.20%	10	12.20%	20	12%
	Rs.25,001 to Rs.50,000	19	21.30%	13	15.90%	32	19%
	More than Rs.50,000	60	67.40%	59	72.00%	119	70%
	Total	89	100%	82	100%	171	100%
	Pearson Chi-square 0.848 (0.654)						
Upgrade – outdated function	Less than Rs.25,000	6	7.50%	14	15.40%	20	12%
	Rs.25,001 to Rs.50,000	10	12.50%	22	24.20%	32	19%
	More than Rs.50,000	64	80.00%	55	60.40%	119	70%
	Total	80	100%	91	100%	171	100%
	Pearson Chi-square 7.075* (0.021)						
Upgrade – outdated style	Less than Rs.25,000	10	15.60%	10	9.30%	20	11.70%
	Rs.25,001 to Rs.50,000	11	17.20%	21	19.60%	32	18.71%
	More than Rs.50,000	43	67.20%	76	71.00%	119	69.59%
	Total	64	100%	107	99.90%	171	100%
	Pearson Chi-square 1.562 (0.458)						
*Significant at 0.05 level							

353

354

355 **3.3.2. What condition?**

356 In order to determine the preference for buying used equipment, the consumers were asked about the
357 condition of products they preferred when buying a new equipment. A large majority (73%) preferred
358 to buy brand new equipment, as opposed to second-hand or used equipment (Table 12 in Appendix).
359 These results might be dependent on demographic factors such as income level, age groups, gender and
360 the city of residence.

361 **Preferred condition according to income level and age groups**

362 The preference for new equipment is seen to significantly depend on the income level for almost all of
363 the equipment types. High-income groups bought more new equipment, while low-income groups
364 preferred used equipment. Similarly, the preference significantly depended on age groups, wherein
365 young participants (18-34) preferred new equipment, while older participants relied on used equipment.

366 **Preferred condition according to the gender**

367 Comparing the preference of equipment condition according to gender, there is no significant
368 relationship noted, implying that majority of the people prefer to buy new equipment, irrespective of
369 the gender (Table 13 in Appendix).

370 **Preferred condition according to the city of residence**

371 A significant difference was found in the preferred condition of Cathode Ray Tube monitors across
372 different cities (Table 14 in Appendix). A large number of respondents in Karachi had no preference
373 about the condition, presumably because it is obsolete technology and not bought frequently. In
374 addition, across cities, new CRT TV is preferred in Karachi, while used equipment (for relative cost
375 benefits) is more preferred in Hyderabad.

376 **3.3.3. Where do consumers buy equipment?**

377 Majority of the respondents buy their equipment from a local electronics market, where both new and
378 second-hand equipment are readily available. The second most common source of purchase is direct
379 from the company. There is a lesser tendency noted by consumers to buy equipment online possibly
380 because of low trust in online vendors and quality on delivery.

381 **3.4. Lifecycle**

382 The expected useful life for each type of equipment was determined by how frequently consumers
383 change each product. Results are presented in Table 16 (Appendix). A large proportion of sample
384 reports never buying CRT televisions and CRT monitors or they buy new after using the old CRT
385 televisions or monitors for more than 10 years. The life of CRT televisions and monitors is longer as
386 compared to flat panel televisions and monitors, which is up to 10 years. In contrast, smaller equipment
387 like mobile phones and the computer mouse are turned over after 2 years, while routers, modems,

388 keyboards remain in use up to typically 5 years. For impact of demographic factors on useful life or
 389 equipment, comparisons were made across the levels of income, age, gender and the city of residence.

390
 391

Table 2: Impact of income level and age on the expected useful life

Income and age with the expected useful life (Goodman and Kruskal's Gamma)					
		Value (Gamma)	Asymptotic Standard Error^a	Approximate T^b	Approximate Significance
Television (Cathode Ray Tube)	Income	-0.350*	0.139	-2.494	0.013
	Age	0.239	0.132	1.755	0.079
Flat panel televisions (LCD, LED, Plasma)	Income	-0.150	0.229	-0.659	0.510
	Age	0.030	0.014	0.206	0.837
Desktop PCs (excluding monitors & accessories)	Income	-0.057	0.275	-0.208	0.835
	Age	-0.045	0.181	-0.246	0.806
Monitors (Cathode Ray Tube)	Income	-0.079	0.338	-0.233	0.815
	Age	0.146	0.275	0.054	0.593
Flat panel monitors (LCD, LED, Plasma)	Income	-0.017	0.272	-0.062	0.951
	Age	0.155	0.161	0.952	0.341
Routers & modems	Income	-0.134	0.282	-0.471	0.637
	Age	-0.053	0.153	-0.351	0.725
Keyboards	Income	0.039	0.230	0.170	0.865
	Age	0.008	0.160	0.050	0.960
Mouse	Income	-0.044	0.251	-0.174	0.862
	Age	-0.022	0.156	-0.139	0.890
External drives	Income	0.573	0.257	1.294	0.195
	Age	0.180	0.190	0.928	0.354
Printers, scanners, faxes, multi-functional	Income	0.090	0.286	0.309	0.757
	Age	-0.235	0.208	-1.124	0.261
Laptops, notebooks & tablets	Income	0.187	0.229	0.803	0.422
	Age	0.277*	0.124	2.158	0.031
Telephones, cordless, answering machines	Income	0.029	0.277	0.104	0.917
	Age	-0.083	0.160	-0.525	0.600
Mobile phones, smart phones, pagers	Income	0.119	0.132	0.906	0.365
	Age	-0.096	0.111	-0.856	0.392
GPS (Global Positioning System)	Income	-	-	-	-
	Age	-0.600	0.296	-1.628	0.104
Pocket calculators	Income	0.361	0.255	1.180	0.238
	Age	-0.007	0.184	-0.041	0.968
Game consoles	Income	-1.000	0.000	-1.039	0.299
	Age	-0.137	0.258	-0.523	0.601

a. Not assuming the null hypothesis.
 b. Using the asymptotic standard error assuming the null hypothesis.
 *Significant at 0.05 level

392

393 **Expected useful life according to income level**

394 All income groups are likely to buy all types of equipment with similar frequency except CRT
395 Televisions (Table 2). There is negative relationship between the frequency of buying CRT TVs and
396 the income level. The relationship is significant at 0.05 level. Higher income groups are less likely to
397 buy any CRT TV, while people from the low-income group buy CRT TVs after more than every 2-5
398 years. For instance, 89% of the highest income group respondents never buy a CRT. In contrast, around
399 40% of the lowest-income category group respondents report they buy a CRT TV any time after
400 between 2- 5 years of use.

401 **Expected useful life according to age groups**

402 All age groups are likely to buy all types of equipment with similar frequency, except laptops, notebooks
403 and tablets (Table 2). A positive relationship is noted between the age group and useful life of laptops.
404 The relationship is significant at 0.05 level. The majority of respondents between the ages of 18-34
405 years tend to change their laptops within 2-5 years. In contrast, older respondents in the age group of
406 45-55 years use their laptops for longer periods and change equipment after 5-10 years.
407

408 **Expected useful life according to the gender and city of residence**

409 Comparisons across the categories of gender revealed significant differences in the expected useful
410 lives of flat panel television, routers and modems, laptops, notebooks and tablets. Women tend to use
411 this equipment for longer periods than men. Similarly, the results of comparisons of cities did not have
412 significant differences.

413

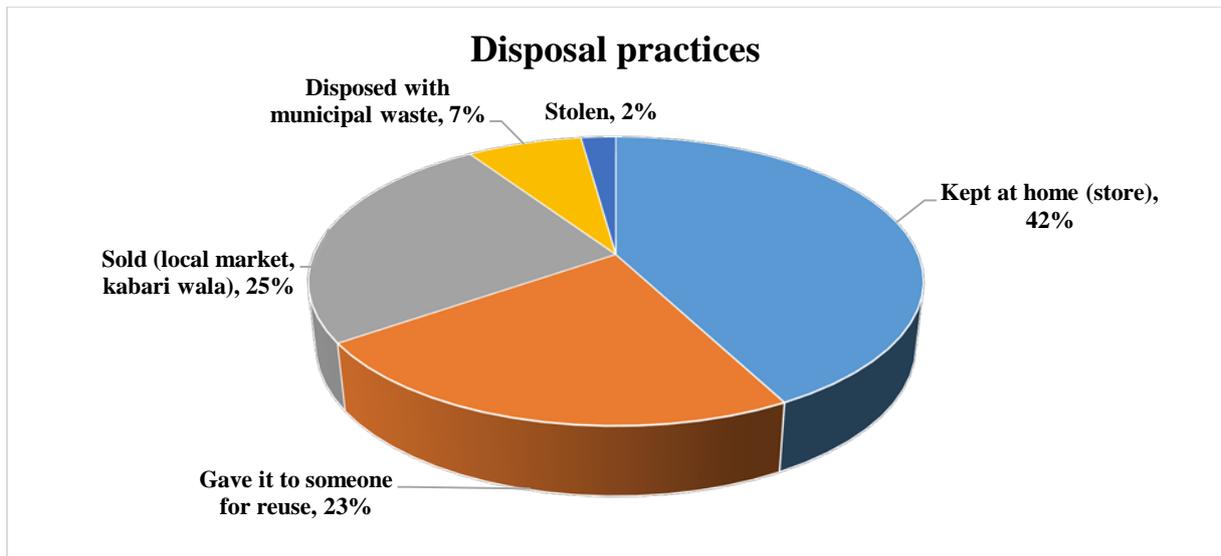
414 **3.5. Disposal**

415 After (or even before) the completion of useful life, if the equipment stops working for any reason, the
416 first instinct for the majority is to try to get it repaired (Table 17 in Appendix). This suggests that
417 Pakistan is arguably not (as yet) a throwaway society. However, if it cannot be repaired or getting it
418 repaired is inconvenient, consumers tend to discard the old equipment and buy a new one. Continuing
419 to use the equipment even if it is damaged is the least popular action, assuming continuing functionality,
420 possible only in situations where it is difficult to afford new equipment.
421

422 Exploring possible disposal methods of used equipment (e-waste) in Pakistan, it was found that
423 stockpiling or storage was very prevalent (42%), followed by selling equipment (25%) because it is
424 usually deemed valuable. The third common method was to give the equipment away for reuse (23%),
425 while 7% of equipment went to the landfill via municipal waste and 2% were reported as lost or stolen.

426 Figure 2 below shows the percentages for each disposal method. Extrapolating for the population, out
427 of the total 281 million equipment (1,790 kilo-tonnes), 42% or 118 million equipment (751.8 kilo-
428 tonnes) are likely to be stored, while 7% or 19.67 million equipment (125.3 kilo-tonnes) are likely to
429 end up in the landfill, with consequent downstream negative impacts on the environment and possibly
430 on human health too.

431 *Figure 2: Disposal practices in Pakistan*



432

433 **Why people store old electrical equipment**

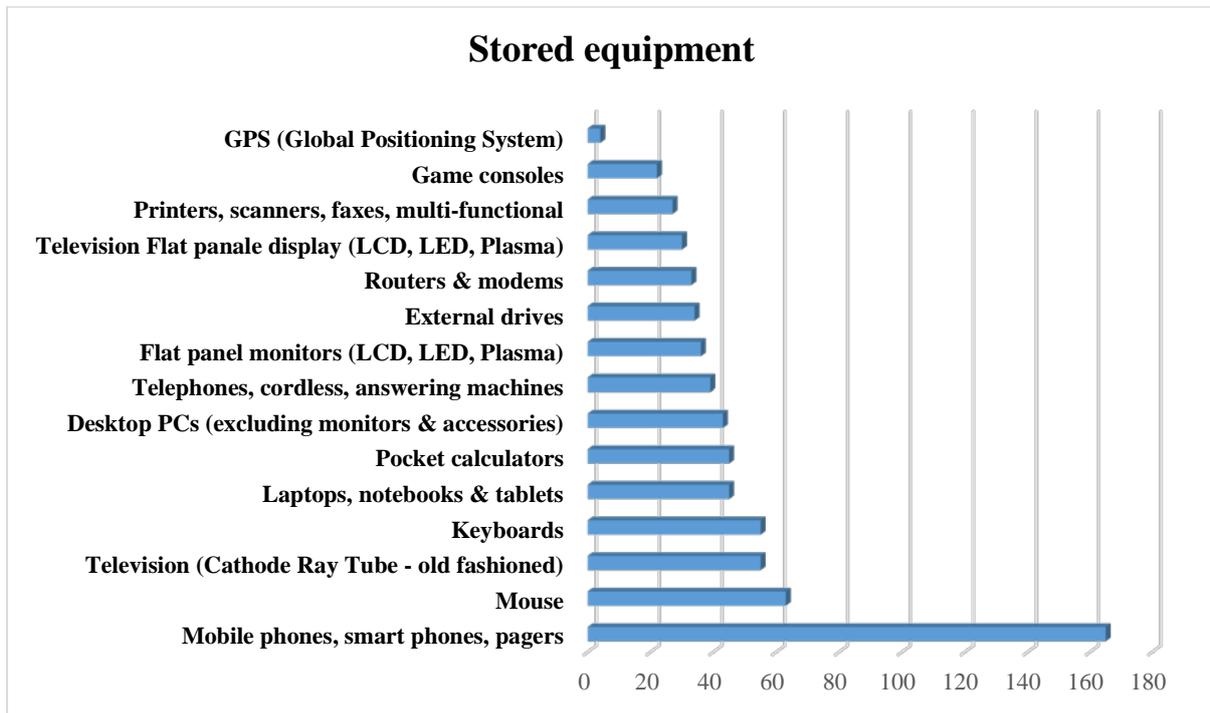
434 Investigation of the reasons for storage of old electronic equipment highlighted that people tend to hoard
435 equipment as a backup or spare in case they need it later. Another reason was unavailability of (easy
436 access to) any disposal option, so people do not know where and how to dispose electronic waste. This
437 is a major challenge in Pakistan where proper collection systems for e-waste or even municipal waste
438 are non-existent. Other reasons for storage included concerns about the security of data, emotional
439 attachment or perceived intrinsic value of the equipment, general apathy or the feeling that disposal
440 action was troublesome. The reasons have been detailed in Table 19 (Appendix).

441

442 Since storage or stockpiling was the dominant disposal method, we further investigated the categories
443 of equipment stored the most. Figure 3 is a summary of the most stored categories of e-waste. Mobile
444 phones were the single widely stored category of equipment, followed by computer mouse. The
445 tendency to store small equipment like mobile phones and the mouse is explained by the fact that they
446 do not take up much space in the drawers or storerooms, and that they have intrinsic value. In addition,
447 mobile phones hold data and there is residual monetary value attached to these equipment, which cannot
448 be recovered if the phones were marked for disposal.

449

450 *Figure 3: The most stored categories of e-waste*



451

452 **Disposal after storage: Why and how**

453 Stored equipment is typically finally disposed after years when space in the house runs out and nothing
454 more can be stored or when people move houses. However, even after years of storage, some
455 participants reported still wanting to continue storing their e-waste. That said, when some event compels
456 people to dispose the stored equipment, most of the people give their e-waste to someone for re-use or
457 they sell it in the local market or sell to the local waste collector (*kabari wala* in local language) (details
458 in Table 20 and Table 21). The local waste collector, who is a convenient and deeply habituated social
459 feature of life on the sub-continent, typically on-sells these equipment to recyclers, who use informal
460 and usually high-risk toxic methods when recycling electronic waste in order to extract precious metals.
461 Disposal using municipal waste is also a popular choice in the absence of availability of other disposal
462 options, which unfortunately however takes e-waste directly to landfill. The risks from toxic waste by
463 disposal via landfill and informal recycling practices are hard to see, but also certain.

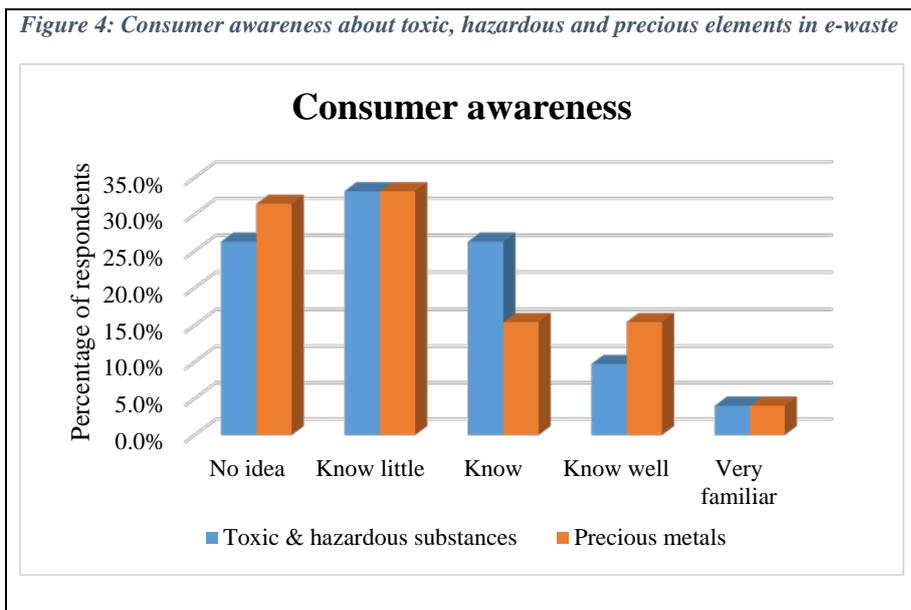
464

465 **3.6. Awareness**

466 Awareness is a key to responsible usage and disposal, as it can make an e-waste management system
467 effective. The awareness of the presence of *toxic and hazardous substances* such as lead, mercury and
468 arsenic in e-waste is high (Figure 4 below). The results show that 75% of the respondents reported at
469 least some knowledge and the remaining 25% have no knowledge at all. The awareness of the presence
470 of *precious metals* in e-waste is also high overall (70% have at least some knowledge, while 30% have

471 no knowledge). The majority of the people also agree that improper disposal of e-waste can have
 472 negative impacts on the environment, and also on human health (Figure 6 in Appendix). The current
 473 level of awareness appears improved through education, which was found to have a significant impact
 474 (at 0.05 level) on awareness. Highly educated respondents were found to have better awareness of the
 475 toxic content, as well as presence of precious metals and negative impact on the environment and human
 476 health, as compared to less educated respondents. Results of the statistical tests have been illustrated in
 477 Table 22 and Table 23 (in Appendix), respectively.
 478

Figure 4: Consumer awareness about toxic, hazardous and precious elements in e-waste



479

480

481 3.7. Responsibility and Willingness

482 In order to support the introduction of e-waste management policy, it is important to identify the
 483 stakeholders who should and who are willing to take the responsibility. Most of the consumers identified
 484 the government as a responsible stakeholder to introduce e-waste management policy and systems
 485 (Table 24 in Appendix). Many consumers also believed it was their own or a common responsibility to
 486 have proper e-waste disposal and management systems. Therefore, being the ultimate beneficiary of
 487 electronic equipment, most of them (65%) were willing to pay a charge for recycling, and most preferred
 488 a recycling charge to be embedded in the price of product, so they could pay for it when buying the new
 489 equipment (Table 25 in Appendix). A significant minority (35%) disagree with taking financial
 490 responsibility. However, noting people are willing to contribute financially to e-waste recycling
 491 systems, it is important to explore if this willingness depends on the level of income.

492

493 Examining this issue, the differences across income categories was noted as insignificant, implying that
494 people who are in low-income group are equally willing, as much as the people who fall in the high-
495 income group. Therefore, income level appears not to influence the willingness of people to pay for a
496 proper e-waste management system. Further analysis (Table 26) on the willingness to pay according to
497 income levels shows that about 60% of the people are willing to pay up to about 10% of the product
498 price in order to support proper e-waste recycling and management.

499

500 **Incentive to return/dispose e-waste (take-back)**

501 As discussed earlier, collection rates plays an important role in determining the recycling rates.
502 Therefore, if a take-back system was in place that paid some amount of money to the consumers for
503 returning their e-waste, results indicate that around 87% of respondents were willing to participate and
504 return their e-waste (Figure 7 in Appendix). The remaining 13% appear unwilling to return used
505 equipment due to a lack of trust in the systems and authorities or security of the data/private information.
506 Out of those willing to participate, a payback of up to 10% can motivate around 40% of the consumers
507 to return their e-waste through the take-back system, while a payback of up to 20% was identified as
508 able to motivate around 76% of consumers (Figure 8 in Appendix).

509

510 **4. Discussion**

511 As noted earlier, this paper set out to illuminates the often hard to measure and less visible ‘upstream’
512 considerations, such as volumes and attitudes of consumers that drive buying and disposing decisions.
513 The results and statistical inference suggest that Pakistan generates around 281 million equipment’s that
514 can be classified as e-waste each year. This is equivalent to 1,790 kilo-tonnes in the period 2018-2019.
515 These quantities include just two categories of e-waste out of six categories under EU-6. Previous
516 studies estimated the total e-waste in Pakistan to be 301 kilo-tonnes in 2016 (Baldé et al. 2017) and
517 114-138 kilo-tonnes in 2014 (Sajid et al. 2019). The difference between current and previous estimates
518 is due to several reasons. Firstly, the differences could arise because of including different categories
519 of e-waste. This study includes two categories of e-waste, which include screens and small IT
520 equipment. List of the specific equipment in these categories has been provided in Table 3 (Appendix).
521 However, estimation by Sajid et al. (2019) was just for desktop computers and laptops that fall in the
522 category of screens. Baldé et al. (2017) estimate the quantities for all six categories of e-waste.
523 Secondly, the differences in methodology could lead to different estimates. Previous studies mostly
524 base their estimation on trade or sales data; however, in many developing countries such as Pakistan,
525 not all imports are registered. For instance, estimation of Baldé et al. (2017) is based on the sales data,
526 derived from the imports and exports data. Imran et al. (2017) estimated the flow of e-waste using the
527 imports data. Similarly, in order to estimate the e-waste, Sajid et al. (2019) used the sales data, imports

528 (quantity estimated in a news report), e-waste in three cities (Peshawar, Rawalpindi/Islamabad and
529 Lahore) based on the quantities imported, whereby 20-40% of the total quantities was assumed to be
530 the e-waste. Moreover, it was also assumed that the rest of Pakistan, including Karachi generated the
531 same quantities of e-waste as the three cities surveyed. The current study employs a more
532 comprehensive approach of extrapolation using primary data, which is based on the income groups and
533 the population. Finally, the estimates could also be dissimilar due to the different time in which
534 estimates were made.

535 **Acquisition**

536 Viewing consumers as stakeholders in the upstream sector of the e-waste ecosystem helps quantify the
537 creation and disposal challenge of e-waste. Focusing on the acquisition phase, the main source of
538 electrical and electronic equipment in Pakistan is the local electronics markets. These markets source
539 new as well as second-hand equipment from Dubai, the United Arab Emirates, and developed countries
540 such as the USA, UK, Canada and Singapore. New equipment are sourced directly from international
541 electronic manufacturing companies. Assessing the reasons that drive consumer purchase behaviour, it
542 was found that most people bought new equipment if their existing device was damaged, became non-
543 functional, or was lost/stolen. Equipment retention and turnover rates vary, but overall it suggests that
544 Pakistan at large is not a trend- or consumer-driven society that buys new technology simply to upgrade
545 for new style. However, the higher income group tends to upgrade equipment for functionality reasons.
546 This group is cause for concern in terms of the overall contribution to rising e-waste volumes because
547 although representing just 20% of the population, this high-income group appears to generate around
548 40% of the total e-waste volume. It is also noticeable that the male population is more likely to upgrade
549 for new style than the female, in part because men are more tech savvy but also because advanced
550 equipment is considered to be a status symbol. As technology advances, these factors are likely to
551 accelerate the future growth of e-waste in Pakistan.

552 A less obvious consideration in more recent times is the trend towards acquiring larger quantities of
553 technology products from China at cheaper prices. However, also a less appreciated reality reported by
554 the recycling workers in the qualitative study suggest that electronic goods are now being made with
555 materials that yield less valuable metals but generate the same levels of toxicity and also require the
556 same efforts to extract the metals. The net effect, consequently, is to make new equipment more
557 affordable for consumers and so more attractive, but also presenting greater downstream costs to both
558 workers and the environment. For instance, Singh et al. (2019) found that technical innovations in the
559 mobile phone designs has not reduced the toxicity during fifteen years from 2001 to 2015. This study
560 suggests, rather, that the relative mass of toxic in waste mobile phones increased (statistically
561 significantly) over this period. As a result of technological innovation and cost reductions, the markets
562 are now flooded with electronic equipment from companies like Q Mobile, Oppo, Changhong Ruba

563 and several others. Findings from this research also reveal a growing inclination towards buying brand
564 new equipment, rather than second-hand products by high-income groups, in contrast to low-income
565 groups that still rely on second-hand equipment.

566 **The paradox of short-term gain – long-term pain**

567 Acquiring cheap new technology represents a paradoxical choice between short-term gain in cost and
568 functionality, but at great longer-term unrealised pain. This is a trap facing Pakistan as increasing
569 volumes of e-waste and resultant increasing volume of e-waste are disposed of using inappropriate
570 recycling and disposal methods. These largely informal, often hazardous, methods lead to heightened
571 risk for recycling workers from exposure to toxic materials that have been shown to pose serious risk
572 to the environment and to human health. Compounding this gain-pain trap is the reality that rewards
573 from recycling have fallen as the content of precious metals that makes recycling attractive has
574 decreased. As a recycling worker voiced:

575 *“The increase in waste due to Chinese equipment has negatively impacted our work; earlier if*
576 *we melted 1kg of gold plated pins, we could extract 3.5-4.5grams of gold and around 30grams*
577 *of silver; but now silver is just around 18grams and gold is 0.5-2.5grams, so we must extract*
578 *aluminium to cover the costs and earn money. The efforts in extraction are similar, but the*
579 *output is less.”*

580 This anecdotal evidence is supported in the literature. For example, Chen et al. (2016), confirms (see
581 Figure 9 in appendix for the trends in quantities of elements) a sharp decrease in the quantities of
582 precious metals such as gold (107 mg/kg in 1996 to 29 mg/kg in 2010) and copper (235,000 mg/kg in
583 1996 to 214,000 mg/kg). The decline in the content of precious metal has been reported to be possibly
584 due to resource conservation and cost reduction. In terms of toxicity of waste products, the same study
585 reported a decrease in the use of lead, copper and zinc, but an increase in the contents of other toxic
586 elements such as silver, barium, cobalt, molybdenum, nickel, antimony, vanadium, and specially
587 chromium. The increase has been very drastic in the case of chromium (449 mg/kg in 1996 to 12,800
588 mg/kg in 2010) and nickel (3290 mg/kg in 1996 to 10,500 mg/kg in 2010). Nickel (Ni) and chromium
589 (Cr) are reported as potentially carcinogenic elements and are regarded as extremely toxic at even small
590 concentrations (Denkhaus & Salnikow 2002; Oliveira 2012; Shen & Zhang 1994; World Health
591 Organization 2000).

592 In effect, mass production and high uptake of lower-quality, cheaper electrical equipment will likely
593 raise the volume of e-waste creation, while reducing the benefits of recycling and dramatically increase
594 the risk of harm to workers who recycle toxic waste, typically via informal means or indirectly to the
595 environment by e-waste materials going into landfill. This risk is compounded by the preference of

596 consumers who opt for short-term convenience and cost savings (gain), unknowingly incurring often
597 hidden long-term pain for other stakeholders in the ecosystem.

598 **Equipment useful life**

599 Over time, there is evidence of decreased useful life of some electrical and electronic equipment (Akci
600 et al. 2015; Borthakur & Govind 2017; Tanskanen 2013), while other equipment like CRT televisions
601 and monitors become obsolete. There is also a shift away from desktop computers to now more laptops,
602 notebooks and tablets, particularly by the younger population. These latter equipment have a shorter
603 useful life as compared to desktop computers. The net effect is that this consumer trend also to add to
604 the volume of e-waste generated at the end of their use-by date, some 2-5 years later.

605 **Disposal**

606 Consumers in Pakistan, like in many other developing countries, see great value in electronic equipment
607 (Liu, X, Tanaka & Matsui 2006). As a result, they prefer to get devices repaired when they break down.
608 However, if electronic equipment cannot be repaired at all or cannot be repaired conveniently, they
609 appear to buy a replacement (new or used) equipment, but with the older devices highly likely to be
610 stored at home. In fact, this study has found that 42% of small goods such as mobiles phones and mice
611 after being replaced are stored at home. This is the equivalent of 118 million equipment or 751.8 kilo-
612 tonnes of e-waste that collects annually and at some point will need to be disposed of via recycling or
613 some other means. This finding is consistent with other studies that found stockpiling to be the most
614 popular and convenient way of disposal in both developed (Bovea et al. 2018; Nowakowski 2019;
615 Speake & Yangke 2015; Ylä-Mella 2015) and developing countries (Borthakur & Govind 2018;
616 Garlapati 2016; Ongondo, Williams & Cherrett 2011).

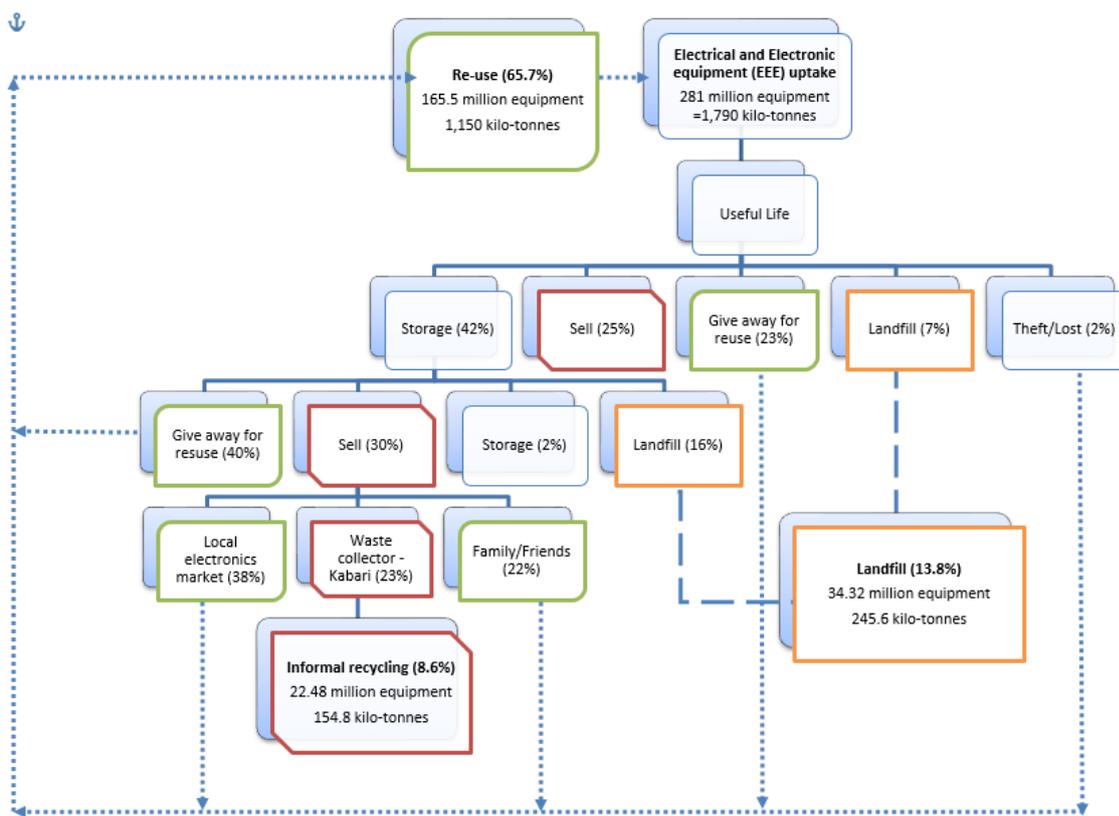
617 The most commonly stored equipment in order of volume is mobile phones, mouse, CRT televisions
618 and keyboards. Equipment like mobile phones, mouse and keyboard are small in dimension, making
619 them convenient to be stored (Casey, Lichrou & Fitzpatrick 2019; Nowakowski 2019). The most
620 frequent reason for this preference for storage or stockpiling is that these are viewed as possible spare
621 equipment that could be used if needed in the future. This view is particularly true in the case of mobile
622 phones. The second most common reason for storage is unavailability of any convenient disposal
623 option. The high storage rate of CRT televisions might be explained by this reason, as well as the fact
624 that CRT televisions are bulky and not easily carried. However, while deferred disposal is a short-term
625 strategy, the longer term reality is that consumers are often forced into disposing old and dated
626 stockpiled equipment's usually in a forced clean out, often by resorting to the most convenient low cost
627 means, which usually means landfill via municipal collection points.

628 Other than storage, the common disposal practice, as noted earlier, is by selling e-waste to local markets
629 or to a local waste collector (*kabari wala*) who then sells it to the local recyclers for dismantling and

630 recycling. Out of the total estimated e-waste of 281 million equipment (1,790 kilo-tonnes), only 22.5
 631 million equipment (154.8 kilo-tonnes) are recorded as being collected and recycled via (in)formal
 632 practices based on crude and usually unsafe methods. Data suggests that some 35.32 million
 633 equipment's (245.6 kilo-tonnes) end up in the landfill annually.

634 A summary of materials flow in the upstream component of the e-waste lifecycle is provided in Figure
 635 5. As the figure shows, with volumes identified at particular points of the cycle, it is possible to begin
 636 to track the respective volumes and measure some of the known benefits and costs incurred in e-waste
 637 creation and disposal depending on type and method of disposal, be it formal or informal.

Figure 5: Estimated flows of e-waste from upstream creation to disposal destination



638
 639 Examining the lifecycle of materials illuminates some hard to measure and less visible 'upstream'
 640 considerations, such as volumes being generated and attitudes of consumers that drive buying and
 641 disposing decisions. The consequence of these decisions can be quantified to illustrate both tangible
 642 and less visible (intangible) costs and related considerations down-stream. These costs are implied but
 643 not discussed in any depth in this paper, which is focused on upstream consumers behaviour. As the
 644 findings section highlighted, Pakistan is not a trend-driven society when it comes to buying new
 645 products, nor is it a throwaway society when it comes to disposal. The unrealised result is that electronic
 646 equipment that passes its use-by life is stockpiled for their perceived value, but which is ultimately still

647 disposed of by less than ideal means. Issues that cause consumers to not use formal means of recycling
648 include lack of awareness of and access to convenient disposal methods, and perceived value of the
649 obsolete equipment. The net effect is that storage is a significant pathway for initial disposal of old
650 equipment or e-waste, and which in turn is a deferred pathway to selling at local markets or to waste
651 collectors and so ultimately, albeit unintentionally, to disposal by informal and damaging, though
652 expedient methods, such as dumping and landfill.

653 A lesser understood by the public reality associated with a lot of electronic equipment is that as they
654 age they also release toxic chemical constituents (Peralta & Fontanos 2006). As such, it is evident that
655 there is an unrealised risk that accrues both during storage and when dumped as landfill. The hidden
656 cost is further compounded by deterring the recovery and re-use of potentially useful equipment and
657 component materials (such as gold, silver and palladium), thereby preventing waste reduction (Ylä-
658 Mella 2015), impeding the operations and sustainability of take-back systems and limiting raw material
659 available for recycling (Borthakur & Govind 2017; Speake & Yangke 2015).

660 **Policy Implications**

661 Public's awareness and participation are essential for the success of electronic waste management
662 initiatives and inadequate awareness and/or convenience in disposal systems has been linked to
663 negligent e-waste disposal behaviour (Borthakur & Govind 2017; Echegaray & Hansstein 2017).
664 Results of this study have found that there is a high levels of public awareness about toxic and hazardous
665 substances, the potential environmental and human health hazards and about the presence of precious
666 metals in electronic equipment in Pakistan. The level of awareness is noted as being significantly related
667 to education level. Therefore, at the policy level, there is a need to increase public awareness by
668 educational campaigns focused on the general public and, secondly by taking specific preventative
669 measures to reduce and even remove the hazards associated with e-waste beyond responsible disposal.
670 Beyond raising awareness levels, efforts are clearly also required to provide better and more convenient
671 formal e-waste management and recycling systems that includes a take-back and recycling system in
672 Pakistan.

673 From the perspective of consumers, this study explores willingness to take responsibility and participate
674 in the e-waste management and recycling systems. Consumer attitudes were positive, with most of the
675 population believing that the government needed to initiate e-waste recycling. Conversely, consumers
676 also indicated that in the majority they were willing to participate and even pay a price for recycling
677 that ideally might be built into the price at the time of purchase. Importantly, this willingness to pay
678 was consistent across low-income and high-income groups. However, in addition to recycling system,
679 high collection rates are also required.

680

681 **5. Conclusion**

682 This paper illuminates ‘upstream’ considerations in e-waste management using an eco-system
683 framework. The value of this framework is that it also provides a capacity to see issues that are less
684 visible and often, as a consequence, hard to measure. The paper highlights volumes of waste and
685 quantity, as well associated attitudes of consumers that drive buying and disposal decisions. The main
686 methods of disposal in Pakistan are identified as storage, a deferred disposal strategy (42%), informal
687 recycling (8.6%) and disposal via municipal waste into landfills (13.8%). The habit of storage
688 effectively delays final disposal, and unintentionally also ultimately consigns e-waste into informal (and
689 usually unsafe) methods of disposal via local markets and waste collectors, or worse directly into
690 landfills. Disposal decisions appear to depend largely on convenience of available options, although
691 consumers also indicate a willingness to pay for proper recycling of e-waste.

692 The study reveals a paradoxical trap of ready access in the short-term to cheap electronic product that
693 compounds the lesser visible longer-term downstream negative impact for the country, and particularly
694 voiceless unskilled workers engaged in the recycling process. This issue is arguably being compounded
695 in two ways, again largely unrealised, by a reported recent trend of increased cheaper electronic
696 equipment. First, these equipment offer less return in terms of valuable recycling materials (gold, silver,
697 platinum) and so it makes recycling less attractive for those involved in the business. Second, they also
698 result in more waste that is not recoverable (plastics, lead, mercury, cadmium and even rare earth metals
699 like palladium) and so results in greater volumes of (toxic) e-waste going directly to landfill . This trend
700 is not yet evident in the literature but has been noted by recycling workers interviewed in this study,
701 who are at the coalface. This trend reinforces the need to examine and consider e-waste practices at the
702 ecosystem level as this illuminates and quantifies known and unknown, and even unrealised costs. With
703 the growing trend towards low cost mass production, the effect upstream is to inadvertently shift
704 Pakistan and other emerging countries towards greater consumption, but at great and unrealised
705 downstream cost, as the likelihood is that greater volumes of e-waste product will go directly to landfill.
706 As noted earlier, this interlinked issue presents a paradox, of choosing between short-term gain for
707 ultimately long-term pain felt in the environment and by largely illiterate recycling workers.

708 This study presents a snapshot of the data focused on the consumer attitudes that generate and contribute
709 to e-waste that is growing at a significant rate. More concerning is the identification of the less visible
710 costs of this waste product and associated consumer behaviour on the environment and on recycling
711 workers. Future studies need to consider a longitudinal approach in order to measure trends in consumer
712 behaviour and the impact of disposal practices. There is also a clear need for effective policy responses
713 focused at both the upstream level to increase consumer awareness and also the downstream level in
714 the form of a responsive e-waste management system that includes improving the convenience on
715 formal disposal, as well as other suitable initiatives. A responsive e-waste management system naturally

716 presupposes investment in e-waste management infrastructure that includes collection and recycling
717 systems, as well as appropriate technology to improve recycling practices.

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Appendix:

Table 3: UNU key and corresponding EEE category under EU-6

UNU Key	Description	EEE CATEGORY UNDER EU-6
0301	Small IT equipment (e.g. routers, mice, keyboards, external drives & accessories)	Small IT
0302	Desktop PCs (excl. monitors, accessories)	Small IT
0303	Laptops (incl. tablets)	Screens and Monitors
0304	Printers (e.g. scanners, multi-functional, faxes)	Small IT
0305	Telecommunication equipment (e.g. cordless phones, answering machines)	Small IT
0306	Mobile Phones (incl. smartphones, pagers)	Small IT
0308	Cathode Ray Tube Monitors	Screens and Monitors
0309	Flat Display Panel Monitors (LCD, LED)	Screens and Monitors
0407	Cathode Ray Tube TVs	Screens and Monitors
0408	Flat Display Panel TVs (LCD, LED, Plasma)	Screens and Monitors
0702	Game Consoles	Small IT

Table 4: Demographics

Demographics	Frequency (N = 175)	Percentage of sample
Gender		
Male	133	76%
Female	42	24%
Age		
18-24 years	63	36.0%
25-34 years	88	50.3%
35-44 years	14	8.0%
45-54 years	5	2.9%
55 years or more	5	2.9%
Education		
No schooling	12	6.9%
Primary (grades 1-8)	10	5.7%
Secondary (grades 9-12)	27	15.4%
Undergraduate	56	32.0%
Postgraduate	57	32.6%
Doctorate	1	0.6%
Professional qualification	12	6.9%
Household Income (Monthly PKR)		
Less than Rs.25,000	21	12.0%
Rs.25,001 to Rs.50,000	32	18.3%
Rs.50,001 to Rs.75,000	23	13.1%
Rs.75,001 to Rs.100,000	29	16.6%
Rs.100,001 to Rs.150,000	16	9.1%
Rs.150,001 to Rs.200,000	14	8.0%
More than Rs.200,000	40	22.9%
City of Residence		
Karachi	97	55.4%
Hyderabad	60	34.3%
Islamabad	5	2.8%
Lahore	3	1.7%
Rawalpindi	2	1.1%
Peshawar	1	0.6%
Quetta	1	0.6%
Sukkur	1	0.6%
Other	5	2.8%

Table 5: Total monthly income according to quintiles

Total monthly income by quintiles					
	1st	2nd	3rd	4th	5th
Average monthly income (Rs.)	19,742	23,826	28,020	33,668	60,451
Percent of population	20%	20%	20%	20%	20%
Sample income categories	less than Rs.25,000		Rs.25,001 to Rs.50,000		More than Rs.50,000
Corresponding percent of population	40%		40%		20%

Table 6: The number of equipment (sample)

The number of equipment for each income group (Sample)				
Type of Equipment	Income Groups			Total
	less than Rs.25,000	Rs.25,001 to Rs.50,000	Above Rs.50,000	
Televisions (Cathode Ray Tube old fashioned)	18	24	76	118
Flat panel televisions (LCD, LED, Plasma)	11	26	189	226
Desktop PCs (excluding monitors & accessories)	5	15	78	98
Monitors (Cathode Ray Tube)	3	7	72	82
Flat panel monitors (LCD, LED, Plasma)	4	14	74	92
Routers & modems	1	19	152	172
Keyboards	6	17	115	138
Mouse	8	18	151	177
External drives	9	6	142	157
Printers, scanners, faxes, multi-functional	4	5	60	69
Laptops, notebooks & tablets	11	24	315	350
Telephones, cordless, answering machines	18	10	119	147
Mobile phones, smart phones, pagers	53	73	625	751
GPS (Global Positioning System)	3	3	43	49
Pocket calculator	5	4	102	111
Game consoles	4	2	67	73
Total	163	267	2380	2810

Table 7: Extrapolated total number of equipment (for the population) in million

Extrapolation				
	less than Rs.25,000	Rs.25,001 to Rs.50,000	Above Rs. 50,000	Total
Total family members (of respondents)	129	245	812	1186
Number of respondents	21	32	122	175
Total number of equipment (sample)	163	267	2380	2810
Number of equipment per person (sample)	1.3	1.1	2.9	2.4
Percent of Pakistan population	40%	40%	20%	100%
Adjusted population size (million)	73.6	73.6	36.8	184
Extrapolated quantity (number of equipment per person * adjusted population size) in million	93	80	108	281

Table 8: Extrapolated total number of equipment according to the type of equipment (for the population) in million

The number of equipment (in million) for each income group (for the population)				
Type of Equipment	Income Groups			Total
	less than Rs.25,000	Rs.25,001 to Rs.50,000	Above Rs.50,000	
Televisions (Cathode Ray Tube)	10	7	3	21
Flat panel televisions (LCD, LED, Plasma)	6	8	9	23
Desktop PCs (excluding monitors & accessories)	3	5	4	11
Monitors (Cathode Ray Tube)	2	2	3	7
Flat panel monitors (LCD, LED, Plasma)	2	4	3	10
Routers & modems	1	6	7	13
Keyboards	3	5	5	14
Mouse	5	5	7	17
External drives	5	2	6	13
Printers, scanners, faxes, multi-functional	2	2	3	7
Laptops, notebooks & tablets	6	7	14	28
Telephones, cordless, answering machines	10	3	5	19
Mobile phones, smart phones, pagers	30	22	28	80
GPS (Global Positioning System)	2	1	2	5
Pocket calculator	3	1	5	9
Game consoles	2	1	3	6
Total	93	80	108	281

Table 9: Extrapolated weight of the equipment according to the type of equipment (for the population)

Weight of the equipment (for the population)			
	Average weight of equipment (kg)	Total calculated weight (kg)	Total calculated weight (tonnes)
Televisions (Cathode Ray Tube)	45.50	952,037,374	952,037
Flat panel televisions (LCD, LED, Plasma)	20.81	471,487,250	471,487
Desktop PCs (excluding monitors & accessories)	6.00	65,362,866	65,363
Monitors (Cathode Ray Tube)	16.00	113,240,628	113,241
Flat panel monitors (LCD, LED, Plasma)	5.00	49,207,897	49,208
Routers & modems	0.43	5,661,796	5,662
Keyboards	0.60	8,245,210	8,245
Mouse	0.09	1,513,353	1,513
External drives	0.50	6,686,400	6,686
Printers, scanners, faxes, multi-functional	6.00	39,020,539	39,021
Laptops, notebooks & tablets	1.00	27,761,627	27,762
Telephones, cordless, answering machines	0.60	11,200,172	11,200
Mobile phones, smart phones, pagers	0.35	28,172,788	28,173
GPS (Global Positioning System)	0.26	1,186,021	1,186
Pocket calculator	0.06	520,620	521
Game consoles	2.00	11,838,880	11,839
Total		1,793,143,422	1,793,143

Table 10: The reasons for purchase of new equipment

Rank	Reasons for new purchase decisions	Untransformed		Transformed (0, 1)	
		Mean	Mode	Mean	Mode
1	Damage rendering it non-functional	2.37	1	0.58	1
2	Lost / stolen	2.56	2	0.52	1
3	Upgrade - outdated function	2.46	3	0.47	0
4	Upgrade - outdated style	2.90	4	0.37	0
5	Other (please specify)	4.71	5	0.05	0

Table 11: Reasons for purchase based on the city of residence

The reasons for purchase based on the city of residence							
		Important		Not important		Total	
Damage	Karachi	57	57.00%	38	53.52%	95	55.56%
	Hyderabad	31	31.00%	27	38.03%	58	33.92%
	Other cities	12	12.00%	6	8.45%	18	10.53%
	Total	100	100%	71	100%	171	100%
	Pearson Chi-square 1.192 (0.551)						
Lost/stolen	Karachi	55	61.80%	40	48.78%	95	56%
	Hyderabad	25	28.09%	33	40.24%	58	34%
	Other cities	9	10.11%	9	10.98%	18	11%
	Total	89	100.00%	82	100%	171	100%
	Pearson Chi-square 3.191 (0.203)						
Upgrade – outdated function	Karachi	42	52.50%	53	58.24%	95	55.56%
	Hyderabad	30	37.50%	28	30.77%	58	33.92%
	Other cities	8	10.00%	10	10.99%	18	10.53%
	Total	80	100.00%	91	100.00%	171	100%
	Pearson Chi-square 0.861 (0.650)						
Upgrade – outdated style	Karachi	34	34.00%	61	57.01%	95	55.56%
	Hyderabad	24	24.00%	34	31.78%	58	33.92%
	Other cities	6	6.00%	12	11.21%	18	10.53%
	Total	64	64%	107	100%	171	100.00%
	Pearson Chi-square 1.562 (0.458)						
*Significant at 0.05 level							

Table 12: The preferred condition of equipment

	Used (Functioning)		Brand new		No preference		Total	
Televisions (Cathode Ray Tube)	20	15%	88	68%	22	17%	130	100%
Flat panel televisions (LCD, LED, Plasma)	13	8%	138	86%	9	6%	160	100%
Desktop PCs (excluding monitors & accessories)	34	25%	71	53%	30	22%	135	100%
Monitors (Cathode Ray Tube)	22	19%	63	53%	33	28%	118	100%
Flat panel monitors (LCD, LED, Plasma)	13	9%	110	79%	17	12%	140	100%
Routers & modems	10	7%	115	82%	15	11%	140	100%
Keyboards	24	18%	90	67%	20	15%	134	100%
Mouse	21	15%	104	74%	16	11%	141	100%
External drives	6	5%	106	82%	18	14%	130	100%
Printers, scanners, faxes, multi-functional	16	14%	88	76%	12	10%	116	100%
Laptops, notebooks & tablets	24	15%	124	78%	10	6%	158	100%
Telephones, cordless, answering machines	17	13%	91	72%	19	15%	127	100%
Mobile phones, smart phones, pagers	19	11%	145	84%	8	5%	172	100%
GPS (Global Positioning System)	11	14%	39	49%	30	38%	80	100%
Pocket calculator	9	9%	73	73%	18	18%	100	100%
Game consoles	11	10%	68	65%	26	25%	105	100%
Total	270	13%	1513	73%	303	15%	2086	100%

Table 13: Gender and preferred condition of equipment

Equipment condition and gender (Phi & Cramer's V)		
	Phi / Cramer's V (value)	Approximate significance
Televisions (Cathode Ray Tube)	0.093	0.568
Flat panel televisions (LCD, LED, Plasma)	0.106	0.405
Desktop PCs (excluding monitors & accessories)	0.046	0.864
Monitors (Cathode Ray Tube)	0.131	0.363
Flat panel monitors (LCD, LED, Plasma)	0.071	0.702
Routers & modems	0.130	0.306
Keyboards	0.152	0.214
Mouse	0.113	0.405
External drives	0.122	0.380
Printers, scanners, faxes, multi-functional	0.090	0.625
Laptops, notebooks & tablets	0.064	0.722
Telephones, cordless, answering machines	0.208	0.064
Mobile phones, smart phones, pagers	0.071	0.649
GPS (Global Positioning System)	0.085	0.747
Pocket calculator	0.123	0.468
Game consoles	0.128	0.424
a. Not assuming the null hypothesis.		
b. Using the asymptotic standard error assuming the null hypothesis.		

Table 14: The city of residence and preferred condition of equipment

Equipment condition and the city of residence (Phi & Cramer's V)			
	Phi (value)	Cramer's V (value)	Approximate significance
Televisions (Cathode Ray Tube)	0.209	0.148	0.223
Flat panel televisions (LCD, LED, Plasma)	0.172	0.122	0.315
Desktop PCs (excluding monitors & accessories)	0.136	0.097	0.642
Monitors (Cathode Ray Tube)	0.321*	0.227	0.016
Flat panel monitors (LCD, LED, Plasma)	0.200	0.142	0.230
Routers & modems	0.192	0.136	0.270
Keyboards	0.280	0.147	0.217
Mouse	0.204	0.144	0.210
External drives	0.153	0.108	0.548
Printers, scanners, faxes, multi-functional	0.120	0.085	0.794
Laptops, notebooks & tablets	0.172	0.121	0.324
Telephones, cordless, answering machines	0.165	0.117	0.485
Mobile phones, smart phones, pagers	0.194	0.137	0.166
GPS (Global Positioning System)	0.208	0.147	0.481
Pocket calculator	0.117	0.082	0.852
Game consoles	0.104	0.074	0.889
a. Not assuming the null hypothesis.			
b. Using the asymptotic standard error assuming the null hypothesis.			
*Significant at 0.05 level			

Table 15: Where do consumers buy equipment?

Source	Frequency	Total	Percentage
Local electronics market	159	175	91%
Directly from the company	39	175	22%
Online (third party supplier)	34	175	19%
Import (via family/friends)	26	175	15%
Other (please specify)	3	175	2%

Table 16: Expected useful life of each equipment

Expected useful life of the equipment							
	Never	Within 1 year	1-2 years	2-5 years	5-10 years	More than 10 years	Total
Television (Cathode Ray Tube)	26%	4%	4%	15%	19%	31%	100%
Television Flat panel (LCD, LED, Plasma)	2%	4%	8%	30%	41%	16%	100%
Desktop PCs (excluding monitors & accessories)	20%	2%	4%	20%	29%	24%	100%
CRT Monitors	43%	3%	7%	17%	7%	23%	100%
Flat panel monitors (LCD, LED, Plasma)	13%	4%	18%	21%	34%	11%	100%
Routers & modems	4%	15%	16%	43%	18%	4%	100%
Keyboards	18%	18%	14%	29%	11%	11%	100%
Mouse	11%	34%	21%	19%	6%	8%	100%
External drives	4%	16%	16%	38%	20%	6%	100%
Printers, scanners, faxes, multi-functional	13%	8%	10%	26%	26%	18%	100%
Laptops, notebooks & tablets	8%	6%	20%	37%	20%	10%	100%
Telephones, cordless, answering machines	9%	13%	20%	24%	17%	17%	100%
Mobile phones, smart phones, pagers	4%	27%	32%	25%	10%	2%	100%
GPS (Global Positioning System)	62%	8%	15%	0%	15%	0%	100%
Pocket calculators	24%	18%	21%	21%	9%	6%	100%
Game consoles	13%	11%	8%	37%	13%	18%	100%

Table 17: First action if an equipment stops functioning

Rank	First action	Frequency	Total	Percentage
1	Try to get it repaired	108	175	62%
2	Discard and buy new (or used)	58	175	33%
3	Try to keep using it	87	175	50%
4	Others	165	175	94%

Table 18: Disposal methods

Disposal methods in the last 10 years								
Count and percent of the number of equipment for each method of disposal		Not applicable	Stored at home	Gave for reuse	Sold	Disposed with municipal waste	Got stolen	Total
Television (Cathode Ray Tube)	Count	5	55	56	57	1	0	174
	%	2.9%	31.6%	32.2%	32.8%	0.6%	0.0%	100.0%
Television Flat panel display (LCD, LED, Plasma)	Count	17	30	28	28	3	0	106
	%	16.0%	28.3%	26.4%	26.4%	2.8%	0.0%	100.0%
Desktop PCs (excluding monitors & accessories)	Count	5	43	44	36	0	0	128
	%	3.9%	33.6%	34.4%	28.1%	0.0%	0.0%	100.0%
Flat panel monitors (LCD, LED, Plasma)	Count	12	36	20	18	2	0	88
	%	13.6%	40.9%	22.7%	20.5%	2.3%	0.0%	100.0%
Routers & modems	Count	18	33	21	14	16	1	103
	%	17.5%	32.0%	20.4%	13.6%	15.5%	1.0%	100.0%
Keyboards	Count	10	55	27	25	22	1	140
	%	7.1%	39.3%	19.3%	17.9%	15.7%	0.7%	100.0%
Mouse	Count	9	63	22	21	24	1	140
	%	6.4%	45.0%	15.7%	15.0%	17.1%	0.7%	100.0%
External drives	Count	17	34	11	8	10	2	82
	%	20.7%	41.5%	13.4%	9.8%	12.2%	2.4%	100.0%
Printers, scanners, faxes, multi-functional	Count	16	27	11	13	6	0	73
	%	21.9%	37.0%	15.1%	17.8%	8.2%	0.0%	100.0%
Laptops, notebooks & tablets	Count	13	45	40	44	8	4	154
	%	8.4%	29.2%	26.0%	28.6%	5.2%	2.6%	100.0%
Telephones, cordless, answering machines	Count	11	39	15	30	8	1	104
	%	10.6%	37.5%	14.4%	28.8%	7.7%	1.0%	100.0%
Mobile phones, smart phones, pagers	Count	13	165	63	86	4	22	353
	%	3.7%	46.7%	17.8%	24.4%	1.1%	6.2%	100.0%
GPS (Global Positioning System)	Count	28	4	4	5	5	1	47
	%	59.6%	8.5%	8.5%	10.6%	10.6%	2.1%	100.0%
Pocket calculators	Count	18	45	10	11	7	2	93
	%	19.4%	48.4%	10.8%	11.8%	7.5%	2.2%	100.0%
Game consoles	Count	18	22	8	19	3	1	71
	%	25.4%	31.0%	11.3%	26.8%	4.2%	1.4%	100.0%
Total	Count	210	696	380	415	119	36	1856
	%		42%	23%	25%	7%	2%	100.0%

Table 19: Reasons for storage

Reasons for storage	Frequency	Percentage
To keep is as a spare equipment	72	38%
Didn't know where to dispose it	32	17%
Concerned about the security of data	29	15%
Emotional attachment	17	9%
I feel disposal is troublesome	16	8%
It is of intrinsic value to me	13	7%
Other	11	6%

Table 20: Disposal methods after storage

Disposal after storage	Frequency	Total	Percentage
Give it to someone for reuse	71	175	41%
Sell it	53	175	30%
Dispose with municipal waste	28	175	16%
Other	4	175	2%

Table 21: Where do consumers sell their used equipment (or e-waste)

Sell to	Frequency	Total	Percentage
Local electronic equipment shop/market	67	175	38%
Friends / family	38	175	22%
Local electronic waste collector (kabari wala)	40	175	23%
Other (please specify)	4	175	2%

Figure 6: Environmental and human health hazards due to improper disposal of e-waste.

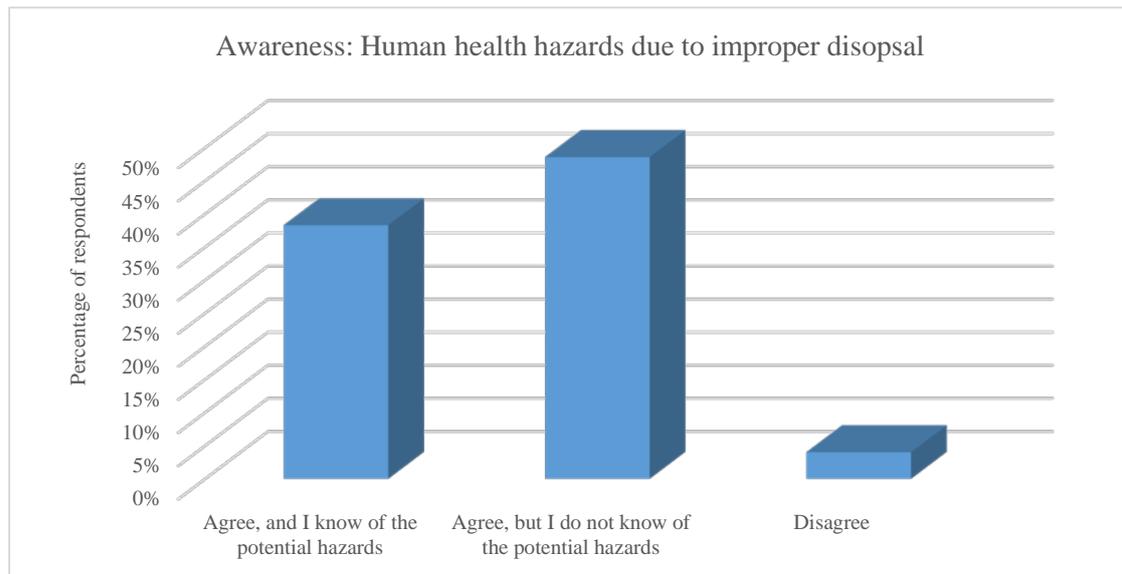


Table 22: Awareness and education level

Awareness and Education Level									
		No idea		Know little		Know well		Total	
Awareness: Toxic and hazardous substances	No schooling completed	11	23.9%	1	1.0%	0	0.0%	12	6.9%
	Secondary (Grade 12)	16	34.8%	19	18.3%	2	8.3%	37	21.3%
	Tertiary or Professional Qualification	19	41.3%	84	80.8%	22	91.7%	125	71.8%
	Total	46	100%	104	100%	24	100%	174	100%
Goodman and Kruskal's Gamma 0.709 (0.000*)									
Awareness: Precious metals and substances	No schooling completed	8	14.5%	4	4.7%	0	0.0%	12	6.9%
	Secondary (Grade 12)	11	20.0%	20	23.5%	6	17.6%	37	21.3%
	Tertiary or Professional Qualification	36	65.5%	61	71.8%	28	82.4%	125	71.8%
	Total	55	100%	85	100%	34	100%	174	100%
Goodman and Kruskal's Gamma 0.271 (0.042*)									
a. Not assuming the null hypothesis.									
b. Using the asymptotic standard error assuming the null hypothesis.									
*Significant at 0.05 level									

Table 23: Awareness on environmental and human health hazards

Environmental and human health hazards due to improper disposal of e-waste									
	Agree; know of the potential hazards		Agree; don't know of the potential hazards		Disagree		Total		
No schooling completed	1	1.5%	4	4.7%	1	14.3%	6	3.8%	
Secondary (Grade 12)	11	16.4%	15	17.6%	6	85.7%	32	20.1%	
Tertiary or Professional Qualification	55	82.1%	66	77.6%	0	0.0%	121	76.1%	
Total	67	100%	85	100%	7	100%	159	100%	
Goodman and Kruskal's Gamma -0.402 (0.016*)									
a. Not assuming the null hypothesis.									
b. Using the asymptotic standard error assuming the null hypothesis.									
*Significant at 0.05 level									

Table 24: Responsibility of e-waste recycling

Responsible falls on	Frequency	Total	Percentage
Government	111	175	63%
Consumer	60	175	34%
Common responsibility	59	175	34%
Manufacturer	44	175	25%
Seller	16	175	9%
Other	4	175	2%

Table 25: Willingness to pay for recycling

Consumers are the ultimate beneficiaries of product and services, and should pay a part of charge for the recycling of their e-waste.			
	Frequency	Percent	Cumulative Percent
Disagree	61	34.9%	35.1%
Agree; Payment pattern: prepaid deposit system	31	17.7%	52.9%
Agree; Payment pattern: paying when purchasing the products (embedded)	36	20.6%	73.6%
Agree; Payment pattern: paying when disposed	44	25.1%	98.9%
Other	2	1.1%	100.0%
Total	174	99.4%	

Table 26: Willingness to pay across income categories

Percentage (of the product price) that consumers are willing to pay for recycling (based on income levels)								
	less than Rs.25,000		Rs.25,001 to Rs.50,000		More than Rs.50,000		Total	
None	9	42.9%	6	19.4%	24	19.7%	39	22.4%
0-5%	4	19.0%	15	48.4%	51	41.8%	70	40.2%
6-10%	1	4.8%	3	9.7%	32	26.2%	36	20.7%
11-15%	2	9.5%	1	3.2%	8	6.6%	11	6.3%
16-20%	1	4.8%	2	6.5%	4	3.3%	7	4.0%
More than 20%	4	19.0%	4	12.9%	3	2.5%	11	6.3%
Total	21	100%	31	100%	122	100%	174	100%
Goodman and Kruskal's Gamma 0.026 (0.837)								

Figure 7: Return through a take-back system

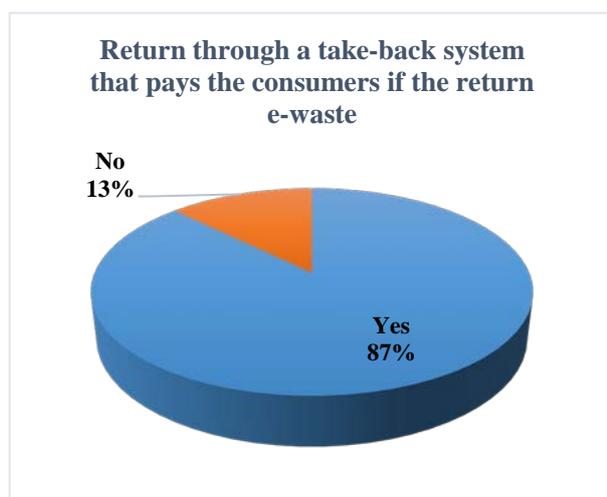


Figure 8: Incentive to return e-waste through the deposit system

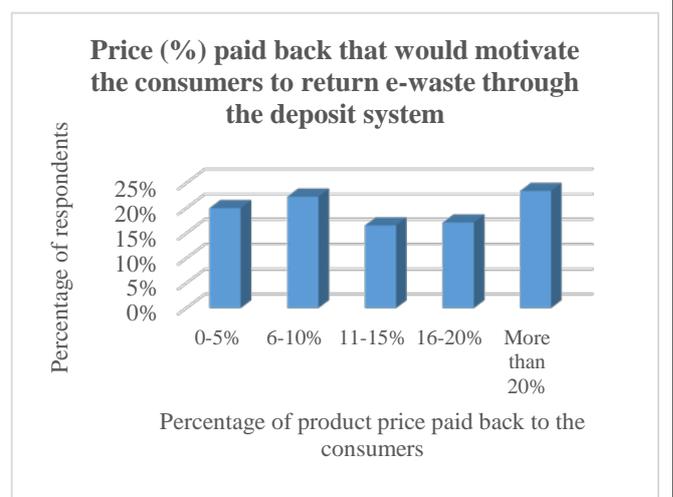


Figure 9: Trends in the quantities of precious and toxic elements (source: Chen et al. (2016))

Leachates from Waste Printed Circuit Board Assemblies according to the "Total Threshold Limit Concentration" (TTL) procedure.

Year of manufacture	1996	1997	1998	1999	2000	2002	2003	2004	2005	2006	2007	2008	2009	2010	TTL limit	Detection limit
Ag	337	102	164	619	592	375	92	118	503	756	416	642	482	483	500	7.58
Al	34,500	29,500	33,700	56,100	57,200	43,900	62,700	51,700	49,100	33,600	81,600	69,100	45,100	59,200	N/A	189
As	18	N.D.	18	N.D.	N.D.	N.D.	17	13	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	500	7.58
Au	107	75	55	50	43	85	31	54	47	36	12	12	14	29	N/A	2
Ba	964	346	626	2420	1600	2040	2510	4090	3040	1030	2060	2520	2460	3680	10,000	37.9
Be	N.D.	75	7.58													
Cd	N.D.	N.D.	11.6	60.6	N.D.	N.D.	11	N.D.	8	N.D.	N.D.	N.D.	15	9.94	100	7.58
Co	23.9	12.3	12	27.3	22.5	14.1	19.1	28.6	56.2	20.9	36.4	72	28.2	173	8000	7.58
Cr	449	259	156	760	194	184	158	1760	6080	808	2150	5530	1690	12,800	2500	7.58
Cu	235,000	268,000	217,000	229,000	263,000	231,000	240,000	211,000	179,000	177,000	243,000	239,000	189,000	214,000	2500	189
Fe	27,400	34,600	31,200	51,800	49,700	30,600	24,900	46,400	14,200	64,400	78,000	87,000	149,000	96,200	N/A	189
Hg	N.D.	20	7.58													
Li	33.8	N.D.	91.8	10.7	N.D.	9.34	18.2	13.1	12.5	9.58	21.2	17.2	13.3	19.2	N/A	7.58
Mg	69.2	75.3	856	207	1730	101	221	217	425	235	490	555	227	5090	N/A	37.9
Mo	N.D.	N.D.	2.77	N.D.	N.D.	9.84	N.D.	13.1	45.7	16.5	N.D.	67.4	11.8	21.8	3500	7.58
Ni	3290	1460	1650	4720	3700	4220	3030	4170	5280	3250	3480	5270	3230	10,500	2000	7.58
Pb	29,100	21,300	30,100	43,200	17,700	23,000	23,400	26,000	483	386	185	525	313	15,200	1000	7.58
Pd	12	8	N.D.	24	N.D.	N/A	2									
Sb	1280	4500	4080	4360	4240	4720	3300	4900	8450	6650	2570	4700	2830	1360	500	7.58
Se	N.D.	100	7.58													
Sn	50,500	44,600	43,900	64,800	39,300	40,200	44,100	51,400	32,300	45,000	33,400	61,500	35,700	35,800	N/A	10
Tl	N.D.	700	7.58													
V	9.86	N.D.	11.3	15.2	18.5	14.5	N.D.	13.8	35.1	N.D.	15.4	29.2	76.6	71.6	2400	7.58
Zn	31,900	32,700	55,200	50,800	35,300	54,500	29,800	21,900	19,000	30,200	33,900	48,700	18,600	33,100	5000	189

Note: N.D.: not detected; N/A: not applicable; concentrations in bold and red are above the regulatory limit; the unit of measurement is mg/kg.