



VICTORIA UNIVERSITY
MELBOURNE AUSTRALIA

On Hadamard-Type Inequalities Involving Several Kinds of Convexity

This is the Published version of the following publication

Set, Erhan, Ozdemir, Emin and Dragomir, Sever S (2010) On Hadamard-Type Inequalities Involving Several Kinds of Convexity. *Journal of Inequalities and Applications*, 2010. pp. 1-12. ISSN 1025-5834 (print) 1029-242X (online)

The publisher's official version can be found at
<http://www.journalofinequalitiesandapplications.com/content/2010/1/286845>
Note that access to this version may require subscription.

Downloaded from VU Research Repository <https://vuir.vu.edu.au/7393/>

Research Article

On Hadamard-Type Inequalities Involving Several Kinds of Convexity

Erhan Set,¹ M. Emin Özdemir,¹ and Sever S. Dragomir^{2,3}

¹ Department of Mathematics, K.K. Education Faculty, Atatürk University, Campus,
25240 Erzurum, Turkey

² Research Group in Mathematical Inequalities & Applications, School of Engineering & Science,
Victoria University, P.O. Box 14428, Melbourne City, VIC 8001, Australia

³ School of Computational and Applied Mathematics, University of the Witwatersrand, Private Bag 3,
Wits 2050, Johannesburg, South Africa

Correspondence should be addressed to Erhan Set, erhanset@yahoo.com

Received 14 May 2010; Accepted 23 August 2010

Academic Editor: Sin E. I. Takahasi

Copyright © 2010 Erhan Set et al. This is an open access article distributed under the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

We do not only give the extensions of the results given by Gill et al. (1997) for log-convex functions but also obtain some new Hadamard-type inequalities for log-convex m -convex, and (α, m) -convex functions.

1. Introduction

The following inequality is well known in the literature as Hadamard's inequality:

$$f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x)dx \leq \frac{f(a)+f(b)}{2}, \quad (1.1)$$

where $f : I \rightarrow \mathbb{R}$ is a convex function on the interval I of real numbers and $a, b \in I$ with $a < b$. This inequality is one of the most useful inequalities in mathematical analysis. For new proofs, note worthy extension, generalizations, and numerous applications on this inequality; see ([1–6]) where further references are given.

Let I be an interval in \mathbb{R} . Then $f : I \rightarrow \mathbb{R}$ is said to be convex if, for all $x, y \in I$ and $\lambda \in [0, 1]$,

$$f(\lambda x + (1 - \lambda)y) \leq \lambda f(x) + (1 - \lambda)f(y) \quad (1.2)$$

(see [5], Page 1). Geometrically, this means that if K, L , and M are three distinct points on the graph of f with L between K and M , then L is on or below chord KM .

Recall that a function $f : I \rightarrow (0, \infty)$ is said to be log-convex function if, for all $x, y \in I$ and $t \in [0, 1]$, one has the inequality (see [5], Page 3)

$$f(tx + (1 - t)y) \leq [f(x)]^t [f(y)]^{(1-t)}. \quad (1.3)$$

It is said to be log-concave if the inequality in (1.3) is reversed.

In [7], Toader defined m -convexity as follows.

Definition 1.1. The function $f : [0, b] \rightarrow \mathbb{R}$, $b > 0$ is said to be m -convex, where $m \in [0, 1]$, if one has

$$f(tx + m(1 - t)y) \leq tf(x) + m(1 - t)f(y) \quad (1.4)$$

for all $x, y \in [0, b]$ and $t \in [0, 1]$. We say that f is m -concave if $-f$ is m -convex.

Denote by $K_m(b)$ the class of all m -convex functions on $[0, b]$ such that $f(0) \leq 0$ (if $m < 1$). Obviously, if we choose $m = 1$, Definition 1.1 recaptures the concept of standard convex functions on $[0, b]$.

In [8], Miheşan defined (α, m) -convexity as in the following:

Definition 1.2. The function $f : [0, b] \rightarrow \mathbb{R}$, $b > 0$, is said to be (α, m) -convex, where $(\alpha, m) \in [0, 1]^2$, if one has

$$f(tx + m(1 - t)y) \leq t^\alpha f(x) + m(1 - t^\alpha)f(y) \quad (1.5)$$

for all $x, y \in [0, b]$ and $t \in [0, 1]$.

Denote by $K_m^\alpha(b)$ the class of all (α, m) -convex functions on $[0, b]$ for which $f(0) \leq 0$. It can be easily seen that for $(\alpha, m) = (1, m)$, (α, m) -convexity reduces to m -convexity and for $(\alpha, m) = (1, 1)$, (α, m) -convexity reduces to the concept of usual convexity defined on $[0, b]$, $b > 0$.

For recent results and generalizations concerning m -convex and (α, m) -convex functions, see ([9–12]).

In the literature, the logarithmic mean of the positive real numbers p, q is defined as the following:

$$L(p, q) = \frac{p - q}{\ln p - \ln q} \quad (p \neq q) \quad (1.6)$$

(for $p = q$, we put $L(p, p) = p$).

In [13], Gill et al. established the following results.

Theorem 1.3. *Let f be a positive, log-convex function on $[a, b]$. Then*

$$\frac{1}{b-a} \int_a^b f(t) dt \leq L(f(a), f(b)), \quad (1.7)$$

where $L(\cdot, \cdot)$ is a logarithmic mean of the positive real numbers as in (1.6).

For f a positive log-concave function, the inequality is reversed.

Corollary 1.4. *Let f be positive log-convex functions on $[a, b]$. Then*

$$\frac{1}{b-a} \int_a^b f(t) dt \leq \min_{x \in [a, b]} \frac{(x-a)L(f(a), f(x)) + (b-x)L(f(x), f(b))}{b-a}. \quad (1.8)$$

If f is a positive log-concave function, then

$$\frac{1}{b-a} \int_a^b f(x) dx \geq \max_{x \in [a, b]} \frac{(x-a)L(f(a), f(x)) + (b-x)L(f(x), f(b))}{b-a}. \quad (1.9)$$

For some recent results related to the Hadamard's inequalities involving two log-convex functions, see [14] and the references cited therein. The main purpose of this paper is to establish the general version of inequalities (1.7) and new Hadamard-type inequalities involving two log-convex functions, two m -convex functions, or two (α, m) -convex functions using elementary analysis.

2. Main Results

We start with the following theorem.

Theorem 2.1. *Let $f_i : I \subset \mathbb{R} \rightarrow (0, \infty)$ ($i = 1, 2, \dots, n$) be log-convex functions on I and $a, b \in I$ with $a < b$. Then the following inequality holds:*

$$\frac{1}{b-a} \int_a^b \prod_{i=1}^n f_i(x) dx \leq L\left(\prod_{i=1}^n f_i(a), \prod_{i=1}^n f_i(b)\right), \quad (2.1)$$

where L is a logarithmic mean of positive real numbers.

For f a positive log-concave function, the inequality is reversed.

Proof. Since $f_i (i = 1, 2, \dots, n)$ are log-convex functions on I , we have

$$f_i(ta + (1-t)b) \leq [f_i(a)]^t [f_i(b)]^{(1-t)} \quad (2.2)$$

for all $a, b \in I$ and $t \in [0, 1]$. Writing (2.2) for $i = 1, 2, \dots, n$ and multiplying the resulting inequalities, it is easy to observe that

$$\begin{aligned} \prod_{i=1}^n f_i(ta + (1-t)b) &\leq \left[\prod_{i=1}^n f_i(a) \right]^t \left[\prod_{i=1}^n f_i(b) \right]^{(1-t)} \\ &= \prod_{i=1}^n f_i(b) \left[\prod_{i=1}^n \frac{f_i(a)}{f_i(b)} \right]^t \end{aligned} \quad (2.3)$$

for all $a, b \in I$ and $t \in [0, 1]$.

Integrating inequality (2.3) on $[0, 1]$ over t , we get

$$\int_0^1 \prod_{i=1}^n f_i(ta + (1-t)b) dt \leq \prod_{i=1}^n f_i(b) \int_0^1 \left[\prod_{i=1}^n \frac{f_i(a)}{f_i(b)} \right]^t dt. \quad (2.4)$$

As

$$\int_0^1 \prod_{i=1}^n f_i(ta + (1-t)b) dt = \frac{1}{b-a} \int_a^b \prod_{i=1}^n f_i(x) dx, \quad (2.5)$$

$$\int_0^1 \left[\prod_{i=1}^n \frac{f_i(a)}{f_i(b)} \right]^t dt = \frac{1}{\prod_{i=1}^n f_i(b)} L \left(\prod_{i=1}^n f_i(a), \prod_{i=1}^n f_i(b) \right), \quad (2.6)$$

the theorem is proved. \square

Remark 2.2. By taking $i = 1$ and $f_1 = f$ in Theorem 2.1, we obtain (1.7).

Corollary 2.3. Let $f_i : I \subset \mathbb{R} \rightarrow (0, \infty)$ ($i = 1, 2, \dots, n$) be log-convex functions on I and $a, b \in I$ with $a < b$. Then

$$\begin{aligned} &\frac{1}{b-a} \int_a^b \prod_{i=1}^n f_i(x) dx \\ &\leq \min_{x \in [a, b]} \frac{(x-a)L(\prod_{i=1}^n f_i(a), \prod_{i=1}^n f_i(x)) + (b-x)L(\prod_{i=1}^n f_i(x), \prod_{i=1}^n f_i(b))}{b-a}. \end{aligned} \quad (2.7)$$

If $f_i (i = 1, 2, \dots, n)$ are positive log-concave functions, then

$$\begin{aligned} & \frac{1}{b-a} \int_a^b \prod_{i=1}^n f_i(x) dx \\ & \geq \max_{x \in [a,b]} \frac{(x-a)L(\prod_{i=1}^n f_i(a), \prod_{i=1}^n f_i(x)) + (b-x)L(\prod_{i=1}^n f_i(x), \prod_{i=1}^n f_i(b))}{b-a}. \end{aligned} \quad (2.8)$$

Proof. Let $f_i (i = 1, 2, \dots, n)$ be positive log-convex functions. Then by Theorem 2.1 we have that

$$\begin{aligned} \int_a^b \prod_{i=1}^n f_i(t) dt &= \int_a^x \prod_{i=1}^n f_i(t) dt + \int_x^b \prod_{i=1}^n f_i(t) dt \\ &\leq (x-a)L\left(\prod_{i=1}^n f_i(a), \prod_{i=1}^n f_i(x)\right) + (b-x)L\left(\prod_{i=1}^n f_i(x), \prod_{i=1}^n f_i(b)\right), \end{aligned} \quad (2.9)$$

for all $x \in [a, b]$, whence (2.7). Similarly we can prove (2.8). \square

Remark 2.4. By taking $i = 1$ and $f_1 = f$ in (2.7) and (2.8), we obtain the inequalities of Corollary 1.4.

We will now point out some new results of the Hadamard type for log-convex, m -convex, and (α, m) -convex functions, respectively.

Theorem 2.5. Let $f, g : I \rightarrow (0, \infty)$ be log-convex functions on I and $a, b \in I$ with $a < b$. Then the following inequalities hold:

$$\begin{aligned} f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right) &\leq \frac{1}{2} \left\{ \frac{1}{b-a} \int_a^b [f(x)f(a+b-x) + g(x)g(a+b-x)] dx \right\} \\ &\leq \frac{f(a)f(b) + g(a)g(b)}{2}. \end{aligned} \quad (2.10)$$

Proof. We can write

$$\frac{a+b}{2} = \frac{ta + (1-t)b}{2} + \frac{(1-t)a + tb}{2}. \quad (2.11)$$

Using the elementary inequality $cd \leq 1/2[c^2 + d^2]$ ($c, d \geq 0$ reals) and equality (2.11), we have

$$\begin{aligned}
& f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right) \\
& \leq \frac{1}{2}\left[f^2\left(\frac{a+b}{2}\right) + g^2\left(\frac{a+b}{2}\right)\right] \\
& = \frac{1}{2}\left[f^2\left(\frac{ta+(1-t)b}{2} + \frac{(1-t)a+tb}{2}\right) + g^2\left(\frac{ta+(1-t)b}{2} + \frac{(1-t)a+tb}{2}\right)\right] \\
& \leq \frac{1}{2}\left\{\left[(f(ta+(1-t)b))^{1/2}\right]^2\left[(f((1-t)a+tb))^{1/2}\right]^2\right. \\
& \quad \left.+ \left[(g(ta+(1-t)b))^{1/2}\right]^2\left[(g((1-t)a+tb))^{1/2}\right]^2\right\} \\
& = \frac{1}{2}[f(ta+(1-t)b)f((1-t)a+tb) + g(ta+(1-t)b)g((1-t)a+tb)].
\end{aligned} \tag{2.12}$$

Since f, g are log-convex functions, we obtain

$$\begin{aligned}
& \frac{1}{2}[f(ta+(1-t)b)f((1-t)a+tb) + g(ta+(1-t)b)g((1-t)a+tb)] \\
& \leq \left\{\frac{1}{2}[f(a)]^t[f(b)]^{(1-t)}[f(a)]^{(1-t)}[f(b)]^t + [g(a)]^t[g(b)]^{(1-t)}[g(a)]^{(1-t)}[g(b)]^t\right\} \\
& = \frac{f(a)f(b) + g(a)g(b)}{2}
\end{aligned} \tag{2.13}$$

for all $a, b \in I$ and $t \in [0, 1]$.

Rewriting (2.12) and (2.13), we have

$$f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right) \leq \frac{1}{2}[f(ta+(1-t)b)f((1-t)a+tb) + g(ta+(1-t)b)g((1-t)a+tb)], \tag{2.14}$$

$$\frac{1}{2}[f(ta+(1-t)b)f((1-t)a+tb) + g(ta+(1-t)b)g((1-t)a+tb)] \leq \frac{f(a)f(b) + g(a)g(b)}{2}. \tag{2.15}$$

Integrating both sides of (2.14) and (2.15) on $[0, 1]$ over t , respectively, we obtain

$$\begin{aligned}
& f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right) \leq \frac{1}{2}\left[\frac{1}{b-a}\int_a^b [f(x)f(a+b-x) + g(x)g(a+b-x)]dx\right], \\
& \frac{1}{2}\left[\frac{1}{b-a}\int_a^b [f(x)f(a+b-x) + g(x)g(a+b-x)]dx\right] \leq \frac{f(a)f(b) + g(a)g(b)}{2}.
\end{aligned} \tag{2.16}$$

Combining (2.16), we get the desired inequalities (2.10). The proof is complete. \square

Theorem 2.6. Let $f, g : I \rightarrow (0, \infty)$ be log-convex functions on I and $a, b \in I$ with $a < b$. Then the following inequalities hold:

$$\begin{aligned} 2f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right) &\leq \frac{1}{b-a} \int_a^b [f^2(x) + g^2(x)] dx \\ &\leq \frac{f(a) + f(b)}{2} L(f(a), f(b)) + \frac{g(a) + g(b)}{2} L(g(a), g(b)), \end{aligned} \quad (2.17)$$

where $L(\cdot, \cdot)$ is a logarithmic mean of positive real numbers.

Proof. From inequality (2.14), we have

$$\begin{aligned} f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right) \\ \leq \frac{1}{2} [f(ta + (1-t)b)f((1-t)a + tb) + g(ta + (1-t)b)g((1-t)a + tb)]. \end{aligned} \quad (2.18)$$

for all $a, b \in I$ and $t \in [0, 1]$.

Using the elementary inequality $cd \leq 1/2[c^2 + d^2]$ ($c, d \geq 0$ reals) on the right side of the above inequality, we have

$$\begin{aligned} f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right) \\ \leq \frac{1}{4} [f^2(ta + (1-t)b) + f^2((1-t)a + tb) + g^2(ta + (1-t)b) + g^2((1-t)a + tb)]. \end{aligned} \quad (2.19)$$

Since f, g are log-convex functions, then we get

$$\begin{aligned} &[f^2(ta + (1-t)b) + f^2((1-t)a + tb) + g^2(ta + (1-t)b) + g^2((1-t)a + tb)] \\ &\leq \left\{ [f(a)]^{2t} [f(b)]^{(2-2t)} + [f(a)]^{(2-2t)} [f(b)]^{2t} + [g(a)]^{2t} [g(b)]^{(2-2t)} + [g(a)]^{(2-2t)} [g(b)]^{2t} \right\} \\ &= \left[f^2(b) \left[\frac{f(a)}{f(b)} \right]^{2t} + f^2(a) \left[\frac{f(b)}{f(a)} \right]^{2t} + g^2(b) \left[\frac{g(a)}{g(b)} \right]^{2t} + g^2(a) \left[\frac{g(b)}{g(a)} \right]^{2t} \right]. \end{aligned} \quad (2.20)$$

Integrating both sides of (2.19) and (2.20) on $[0, 1]$ over t , respectively, we obtain

$$\begin{aligned}
 2f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right) &\leq \frac{1}{b-a} \int_a^b [f^2(x) + g^2(x)] dx, \\
 \frac{1}{b-a} \int_a^b [f^2(x) + g^2(x)] dx &\leq \frac{1}{2} \left(f^2(b) \int_0^1 \left[\frac{f(a)}{f(b)} \right]^{2t} dt + f^2(a) \int_0^1 \left[\frac{f(b)}{f(a)} \right]^{2t} dt \right. \\
 &\quad \left. + g^2(b) \int_0^1 \left[\frac{g(a)}{g(b)} \right]^{2t} dt + g^2(a) \int_0^1 \left[\frac{g(b)}{g(a)} \right]^{2t} dt \right) \\
 &= \frac{1}{2} \left(f^2(b) \left[\frac{[f(a)/f(b)]^{2t}}{2 \log f(a)/f(b)} \right]_0^1 + f^2(a) \left[\frac{[f(b)/f(a)]^{2t}}{2 \log f(b)/f(a)} \right]_0^1 \right. \\
 &\quad \left. + g^2(b) \left[\frac{[g(a)/g(b)]^{2t}}{2 \log g(a)/g(b)} \right]_0^1 + g^2(a) \left[\frac{[g(b)/g(a)]^{2t}}{2 \log g(b)/g(a)} \right]_0^1 \right) \quad (2.21) \\
 &= \frac{1}{2} \left(\frac{f^2(a) - f^2(b)}{2(\log f(a) - \log f(b))} + \frac{f^2(b) - f^2(a)}{2(\log f(b) - \log f(a))} \right. \\
 &\quad \left. + \frac{g^2(a) - g^2(b)}{2(\log g(a) - \log g(b))} + \frac{g^2(b) - g^2(a)}{2(\log g(b) - \log g(a))} \right) \\
 &= \frac{1}{2} \left(\frac{f(a) + f(b)}{2} L(f(a), f(b)) + \frac{f(a) + f(b)}{2} L(f(b), f(a)) \right. \\
 &\quad \left. + \frac{g(a) + g(b)}{2} L(g(a), g(b)) + \frac{g(a) + g(b)}{2} L(g(b), g(a)) \right) \\
 &= \left\{ \frac{f(a) + f(b)}{2} L(f(a), f(b)) + \frac{g(a) + g(b)}{2} L(g(a), g(b)) \right\}.
 \end{aligned}$$

Combining (2.21), we get the required inequalities (2.17). The proof is complete. \square

Theorem 2.7. Let $f, g : [0, \infty) \rightarrow [0, \infty)$ be such that fg is in $L^1([a, b])$, where $0 \leq a < b < \infty$. If f is nonincreasing m_1 -convex function and g is nonincreasing m_2 -convex function on $[a, b]$ for some fixed $m_1, m_2 \in (0, 1]$, then the following inequality holds:

$$\frac{1}{b-a} \int_a^b f(x)g(x)dx \leq \min\{S_1, S_2\}, \quad (2.22)$$

where

$$S_1 = \frac{1}{6} \left[\left(f^2(a) + g^2(a) \right) + m_1 f(a) f\left(\frac{b}{m_1}\right) + m_2 g(a) g\left(\frac{b}{m_2}\right) + m_1^2 f^2\left(\frac{b}{m_1}\right) + m_2^2 g^2\left(\frac{b}{m_2}\right) \right], \quad (2.23)$$

$$S_2 = \frac{1}{6} \left[\left(f^2(b) + g^2(b) \right) + m_1 f(b) f\left(\frac{a}{m_1}\right) + m_2 g(b) g\left(\frac{a}{m_2}\right) + m_1^2 f^2\left(\frac{a}{m_1}\right) + m_2^2 g^2\left(\frac{a}{m_2}\right) \right] \quad (2.24)$$

Proof. Since f is m_1 -convex function and g is m_2 -convex function, we have

$$\begin{aligned} f(ta + (1-t)b) &\leq tf(a) + m_1(1-t)f\left(\frac{b}{m_1}\right), \\ g(ta + (1-t)b) &\leq tg(a) + m_2(1-t)g\left(\frac{b}{m_2}\right) \end{aligned} \quad (2.25)$$

for all $t \in [0, 1]$. It is easy to observe that

$$\int_a^b f(x)g(x)dx = (b-a) \int_0^1 f(ta + (1-t)b)g(ta + (1-t)b)dt. \quad (2.26)$$

Using the elementary inequality $cd \leq 1/2(c^2 + d^2)$ ($c, d \geq 0$ reals), (2.25) on the right side of (2.26) and making the change of variable and since f, g is nonincreasing, we have

$$\begin{aligned} &\int_a^b f(x)g(x)dx \\ &\leq \frac{1}{2}(b-a) \int_0^1 \left[\{f(ta + (1-t)b)\}^2 + \{g(ta + (1-t)b)\}^2 \right] dt \\ &\leq \frac{1}{2}(b-a) \int_0^1 \left[\left(tf(a) + m_1(1-t)f\left(\frac{b}{m_1}\right) \right)^2 + \left(tg(a) + m_2(1-t)g\left(\frac{b}{m_2}\right) \right)^2 \right] dt \\ &= \frac{1}{2}(b-a) \left[\frac{1}{3}f^2(a) + \frac{1}{3}m_1^2f^2\left(\frac{b}{m_1}\right) + \frac{1}{3}m_1f(a)f\left(\frac{b}{m_1}\right) + \frac{1}{3}g^2(a) + \frac{1}{3}m_2^2g^2\left(\frac{b}{m_2}\right) \right. \\ &\quad \left. + \frac{1}{3}m_2g(a)g\left(\frac{b}{m_2}\right) \right] \\ &= \frac{(b-a)}{6} \left[\left(f^2(a) + g^2(a) \right) + m_1f(a)f\left(\frac{b}{m_1}\right) + m_2g(a)g\left(\frac{b}{m_2}\right) + m_1^2f^2\left(\frac{b}{m_1}\right) \right. \\ &\quad \left. + m_2^2g^2\left(\frac{b}{m_2}\right) \right]. \end{aligned} \quad (2.27)$$

Analogously we obtain

$$\begin{aligned} & \int_a^b f(x)g(x)dx \\ & \leq \frac{(b-a)}{6} \left[\left(f^2(b) + g^2(b) \right) + m_1 f(b) f\left(\frac{a}{m_1}\right) + m_2 g(b) g\left(\frac{a}{m_2}\right) + m_1^2 f^2\left(\frac{a}{m_1}\right) + m_2^2 g^2\left(\frac{a}{m_2}\right) \right]. \end{aligned} \quad (2.28)$$

Rewriting (2.27) and (2.28), we get the required inequality in (2.22). The proof is complete. \square

Theorem 2.8. Let $f, g : [0, \infty) \rightarrow [0, \infty)$ be such that fg is in $L^1([a, b])$, where $0 \leq a < b < \infty$. If f is nonincreasing (α_1, m_1) -convex function and g is nonincreasing (α_2, m_2) -convex function on $[a, b]$ for some fixed $\alpha_1, m_1, \alpha_2, m_2 \in (0, 1]$. Then the following inequality holds:

$$\frac{1}{b-a} \int_a^b f(x)g(x)dx \leq \min\{E_1, E_2\}, \quad (2.29)$$

where

$$\begin{aligned} E_1 = \frac{1}{2} & \left[\frac{1}{2\alpha_1 + 1} f^2(a) + \frac{2\alpha_1^2}{(\alpha_1 + 1)(2\alpha_1 + 1)} m_1^2 f^2\left(\frac{b}{m_1}\right) \right. \\ & + \frac{2\alpha_1}{(\alpha_1 + 1)(2\alpha_1 + 1)} m_1 f(a) f\left(\frac{b}{m_1}\right) + \frac{1}{2\alpha_2 + 1} g^2(a) \\ & \left. + \frac{2\alpha_2^2}{(\alpha_2 + 1)(2\alpha_2 + 1)} m_2^2 g^2\left(\frac{b}{m_2}\right) + \frac{2\alpha_2}{(\alpha_2 + 1)(2\alpha_2 + 1)} m_2 g(a) g\left(\frac{b}{m_2}\right) \right], \end{aligned} \quad (2.30)$$

$$\begin{aligned} E_2 = \frac{1}{2} & \left[\frac{1}{2\alpha_1 + 1} f^2(b) + \frac{2\alpha_1^2}{(\alpha_1 + 1)(2\alpha_1 + 1)} m_1^2 f^2\left(\frac{a}{m_1}\right) \right. \\ & + \frac{2\alpha_1}{(\alpha_1 + 1)(2\alpha_1 + 1)} m_1 f(b) f\left(\frac{a}{m_1}\right) + \frac{1}{2\alpha_2 + 1} g^2(b) \\ & \left. + \frac{2\alpha_2^2}{(\alpha_2 + 1)(2\alpha_2 + 1)} m_2^2 g^2\left(\frac{a}{m_2}\right) + \frac{2\alpha_2}{(\alpha_2 + 1)(2\alpha_2 + 1)} m_2 g(b) g\left(\frac{a}{m_2}\right) \right]. \end{aligned} \quad (2.31)$$

Proof. Since f is (α_1, m_1) -convex function and g is (α_2, m_2) -convex function, then we have

$$\begin{aligned} f(ta + (1-t)b) & \leq t^{\alpha_1} f(a) + m_1(1-t^{\alpha_1}) f\left(\frac{b}{m_1}\right), \\ g(ta + (1-t)b) & \leq t^{\alpha_2} g(a) + m_2(1-t^{\alpha_2}) g\left(\frac{b}{m_2}\right) \end{aligned} \quad (2.32)$$

for all $t \in [0, 1]$. It is easy to observe that

$$\int_a^b f(x)g(x)dx = (b-a) \int_0^1 f(ta + (1-t)b)g(ta + (1-t)b)dt. \quad (2.33)$$

Using the elementary inequality $cd \leq 1/2(c^2 + d^2)$ ($c, d \geq 0$ reals), (2.32) on the right side of (2.33) and making the change of variable and since f, g is nonincreasing, we have

$$\begin{aligned} \int_a^b f(x)g(x)dx &\leq \frac{1}{2}(b-a) \int_0^1 \left[\{f(ta + (1-t)b)\}^2 + \{g(ta + (1-t)b)\}^2 \right] dt \\ &\leq \frac{1}{2}(b-a) \int_0^1 \left[\left(t^{\alpha_1} f(a) + m_1(1-t^{\alpha_1}) f\left(\frac{b}{m_1}\right) \right)^2 \right. \\ &\quad \left. + \left(t^{\alpha_2} g(a) + m_2(1-t^{\alpha_2}) g\left(\frac{b}{m_2}\right) \right)^2 \right] dt \\ &= \frac{1}{2}(b-a) \left[\frac{1}{2\alpha_1+1} f^2(a) + \frac{2\alpha_1^2}{(\alpha_1+1)(2\alpha_1+1)} m_1^2 f^2\left(\frac{b}{m_1}\right) \right. \\ &\quad + \frac{2\alpha_1}{(\alpha_1+1)(2\alpha_1+1)} m_1 f(a) f\left(\frac{b}{m_1}\right) + \frac{1}{2\alpha_2+1} g^2(a) \\ &\quad \left. + \frac{2\alpha_2^2}{(\alpha_2+1)(2\alpha_2+1)} m_2^2 g^2\left(\frac{b}{m_2}\right) + \frac{2\alpha_2}{(\alpha_2+1)(2\alpha_2+1)} m_2 g(a) g\left(\frac{b}{m_2}\right) \right] \end{aligned} \quad (2.34)$$

Analogously we obtain

$$\begin{aligned} \int_a^b f(x)g(x)dx &\leq \frac{1}{2}(b-a) \left[\frac{1}{2\alpha_1+1} f^2(b) + \frac{2\alpha_1^2}{(\alpha_1+1)(2\alpha_1+1)} m_1^2 f^2\left(\frac{a}{m_1}\right) \right. \\ &\quad + \frac{2\alpha_1}{(\alpha_1+1)(2\alpha_1+1)} m_1 f(b) f\left(\frac{a}{m_1}\right) + \frac{1}{2\alpha_2+1} g^2(b) \\ &\quad \left. + \frac{2\alpha_2^2}{(\alpha_2+1)(2\alpha_2+1)} m_2^2 g^2\left(\frac{a}{m_2}\right) + \frac{2\alpha_2}{(\alpha_2+1)(2\alpha_2+1)} m_2 g(b) g\left(\frac{a}{m_2}\right) \right]. \end{aligned} \quad (2.35)$$

Rewriting (2.34) and (2.35), we get the required inequality in (2.29). The proof is complete. \square

Remark 2.9. In Theorem 2.8, if we choose $\alpha_1 = \alpha_2 = 1$, we obtain the inequality of Theorem 2.7.

References

- [1] M. Alomari and M. Darus, "On the Hadamard's inequality for log-convex functions on the coordinates," *Journal of Inequalities and Applications*, vol. 2009, Article ID 283147, 13 pages, 2009.
- [2] X.-M. Zhang, Y.-M. Chu, and X.-H. Zhang, "The Hermite-Hadamard type inequality of GA-convex functions and its applications," *Journal of Inequalities and Applications*, vol. 2010, Article ID 507560, 11 pages, 2010.
- [3] C. Dinu, "Hermite-Hadamard inequality on time scales," *Journal of Inequalities and Applications*, vol. 2008, Article ID 287947, 24 pages, 2008.
- [4] S. S. Dragomir and C. E. M. Pearce, "Selected Topics on Hermite-Hadamard Inequalities and Applications," *RGMIA Monographs, Victoria University*, 2000, http://www.staff.vu.edu.au/rgmia/monographs/hermite_hadamard.html.
- [5] D. S. Mitrinović, J. E. Pečarić, and A. M. Fink, *Classical and New Inequalities in Analysis*, vol. 61 of *Mathematics and Its Applications*, Kluwer Academic Publishers, Dordrecht, The Netherlands, 1993.
- [6] E. Set, M. E. Özdemir, and S. S. Dragomir, "On the Hermite-Hadamard inequality and other integral inequalities involving two functions," *Journal of Inequalities and Applications*, Article ID 148102, 9 pages, 2010.
- [7] G. Toader, "Some generalizations of the convexity," in *Proceedings of the Colloquium on Approximation and Optimization*, pp. 329–338, University of Cluj-Napoca, Cluj-Napoca, Romania.
- [8] V. G. Miheşan, "A generalization of the convexity," in *Proceedings of the Seminar on Functional Equations, Approximation and Convexity*, Cluj-Napoca, Romania, 1993.
- [9] M. K. Bakula, M. E. Özdemir, and J. Pečarić, "Hadamard type inequalities for m -convex and (α, m) -convex functions," *Journal of Inequalities in Pure and Applied Mathematics*, vol. 9, article no. 96, 2008.
- [10] M. K. Bakula, J. Pečarić, and M. Ribičić, "Companion inequalities to Jensen's inequality for m -convex and (α, m) -convex functions," *Journal of Inequalities in Pure and Applied Mathematics*, vol. 7, no. 5, article no. 194, 2006.
- [11] M. Pycia, "A direct proof of the s -Hölder continuity of Breckner s -convex functions," *Aequationes Mathematicae*, vol. 61, no. 1-2, pp. 128–130, 2001.
- [12] M. E. Özdemir, M. Avci, and E. Set, "On some inequalities of Hermite-Hadamard type via m -convexity," *Applied Mathematics Letters*, vol. 23, no. 9, pp. 1065–1070, 2010.
- [13] P. M. Gill, C. E. M. Pearce, and J. Pečarić, "Hadamard's inequality for r -convex functions," *Journal of Mathematical Analysis and Applications*, vol. 215, no. 2, pp. 461–470, 1997.
- [14] B. G. Pachpatte, "A note on integral inequalities involving two log-convex functions," *Mathematical Inequalities & Applications*, vol. 7, no. 4, pp. 511–515, 2004.